



Carter panel highlights Tuggle film

Documentary explores Las Abuelas' search for stolen children in Argentina's Dirty War

BY IAN PIERNO
Panther Creek High

Becoming a grandfather made Charlie Tuggle identify even more with the struggle of Las Abuelas of Argentina, a group of grandmothers whose grandchildren were stolen from them in Argentina's Dirty War.

Tuggle documented Las Abuelas' search for the missing children in his 2012 documentary "Las Abuelas de Plazo de Mayo and the Search for Identity." Next month, Tuggle will join former President Jimmy Carter for a viewing of the documentary and a panel discussion on human rights during war.

"These grandmothers have gone to great lengths against enormous odds, trying to find their missing grandchildren," said Tuggle, the tech-savvy director of the UNC School of Journalism and Mass Communication graduate program and instructor of the TV News track at the NCSMA Summer Institute.

"My daughters have given me two granddaughters, with a grandson on the way, and I think about it in terms of the Abuelas: what would I do if one of those kids went missing?" he said. "I would turn over every rock, search behind every tree, ask every question, do whatever I had to do to find those kids, and that is the story of Las Abuelas."

Tuggle has always had a calling to do work in human rights, and after four years of work, the movie made its debut in a film festival at the University of Akron in 2012. Tuggle continued to market the film, which has been privately screened more than 250 times in at least 20 countries across the globe such as China, Kazakhstan, and Chile.

On July 16, the screening of "Las Abuelas de Plaza de Mayo" will be shown at the Carter Center in Atlanta, Ga. Carter is a



COURTESY OF CHARLIE TUGGLE

Top Left: TV News Instructor Charlie Tuggle films b-roll in Argentina. Bottom Left: Brynne Miller, Tuggle's oldest daughter, records an interview. Right: Bethany Parker, Tuggle's youngest daughter, keeps tabs on audio and visuals during a group interview.

well-known advocate for human rights and was the U.S. president during the Dirty War, which lasted from 1976 to 1983.

Tuggle's South American adventure started in 2002 when he and several Morehead Scholar students studying broadcast journalism went on a trip to Argentina to study and research the Dirty War, when they stumbled upon a group called Las Abuelas. The students conducted research and created a story on the Abuelas, which won a national reporting story award.

He returned to the topic in 2009. Tuggle brought his youngest daughter, Bethany Parker, with

him to Argentina with the assignment to try and fill in the gaps of what Las Abuelas had accomplished in the past seven years. Bethany's story on Las Abuelas won its second national reporting award. Tuggle's oldest daughter,

Brynne Miller, told Tuggle, "Hey Dad, look, I love what we've done, they're great stories, we've won national awards with them, but we're going about an inch deep, in a story that's a mile deep. Why don't we do a family docu-

mentary?"
Tuggle's initial documentary film crew he brought to Argentina consisted of his two daughters, Parker and Miller,

SEE TUGGLE, PAGE 6

HOW TO WATCH

Go to cartercenter.org on July 16 at 7 p.m. (EDT) to view the film and panel discussion. After July 16, the live stream will be archived as part of the "Conversations at The Carter Center" series.

TUGGLE'S TIPS FOR GREAT DOCUMENTARIES

- 1 Find a style that fits you.** Tuggle prefers a "60 Minutes"-style approach to storytelling.
- 2 Do a TON of research.** Tuggle read at least two dozen books along with news articles and TV clips while working on his documentary.
- 3 Be able to condense information.** "You'll be given a whole glob of information, a whole pie, and you need to know how to narrow it down to a slice for the people you want to reach."

Journalist of the year ‘Stepps’ up her game

BY BECCA BRENNAN
Northern Guilford High School

Lauren Stepp followed Hailey Johns as editor-in-chief of the West Henderson High newspaper, The Wingspan.

Now, both of them can boast about being the state's top high school journalist.

Stepp, West Henderson High ('14), earned the title of the Rachel Rivers-Coffey Student Journalist of the Year for 2014. This award provides her with \$2,000 of scholarship money, in addition to the \$850 she received for being a runner-up for the National High School Journalist of the Year scholarship competition.

Alternates are Murphy Grant of First Flight High and Hannah Lieberman of East Mecklenburg

High. Honorable mentions were Jose Valle of First Flight High and Allison DeJong of Northwood High.

Stepp was also selected to represent North Carolina at the Al Neuharth Free Spirit Convention in Washington, D.C.

“Lauren really benefitted her junior year being a junior editor under Hailey Johns, last year's North Carolina High School journalist of the year, so having that experience she learned what it takes to be a high school journalist of the year,” said her teacher, Brenda Gorsuch. “We think at our school it's really cool to have two in a row and we are really proud of that.”

Stepp began her journalism career in middle school when she worked on her school's literary magazine. “I continued on in

high school after working on the magazine at middle school and I learned that its not just writing, but there are so many other parts,” she said.

After attending NCSMA Summer Institute last summer and participating on the staff at The Rush, Stepp learned a lot about journalism and her abilities as a student journalist.

This fall, Stepp will attend UNC Charlotte, where she is a Levine Scholarship recipient. She plans to study sociology and work on the Niner Times, the news magazine at Charlotte.

To create her journalist of the year portfolio, Stepp compiled samples of her photography, writing, multimedia and design. “I think everything I did with local media and my school was very eclectic and stood out to the



SARAH LITTAUER/WEST HENDERSON HIGH

N.C. Journalist of the Year Lauren Stepp helps out a newspaper staffer at West Henderson High. Stepp is attending UNC-Charlotte in the fall.

judges,” Stepp said.

West Henderson journalism student Jackson Whiting ('17) said Stepp's writing “...literally brought tears to my eyes, and I'm

a dude. Lauren was probably one of the most helpful people I have ever met, too. She would honestly sit down with you for an hour if it would take you that long.”

Former journalist wins administrator award

BY WESLEY SMITH
Hickory Grove Christian

This year's administrator of the year winner knows how to support journalism teachers because she used to be one.

Cora Godwin, assistant principal of Clayton High, worked in newspapers and public relations before becoming a yearbook and newspaper adviser at South Johnston High. Now she works with Clayton High journalism teacher Janet Cooke, who nominated her for the award.

“She understands journal-

ism, scholastic journalism, from various perspectives,” Cooke said. “She understands it as the adviser, what the adviser needs. She understands, for lack of a better term, I'm going to say 'real world journalism,' and trying to incorporate both of those in the classroom.”

Godwin and Cooke worked at Campbell University at the same time. Godwin was the public information director, and Cooke was the news director at the radio stations. They later worked together on The Four Oaks News and The Benson Review. Cooke

said these experiences proved Godwin's dedication to and understanding of journalism.

NCSMA gives the administrator of the year award in order to recognize an administrator who has supported their school's journalism program. Godwin's dedication to her work and support of student journalists won her the title.

“She knows and understands all the things that can go wrong, as well as all the things that are right and that are so good about a journalism class for students,” Cooke said. “So that's one of the

unique things she brings as an administrator.”

Godwin has been noted for giving students the help that they need.

“She's really nice, and she's really helped us out with our journalism program at our school, and she's been a really big help,” said Andria Lesane, Clayton High ('15).

Godwin's experience in journalism drives her to use her position as an administrator to support student journalism.

“I am very honored to receive the award as a former adviser

who has attended and has been active in the institute. I know the hard work students and advisers do each year in our school,” Godwin said.

Cooke said Godwin's encouraging nature is one of the primary reasons she wanted her to be recognized for this honor.

“She is also there to cheer on students who are achieving and encourage the ones who could do better, and she doesn't hesitate to do it,” Cooke said. “She's very clear in her expectations ... she is there to encourage teachers and students to do their very best.”

Meet your 2014-15 NCSMA student officers



PRESIDENT

Julia Andrews
Cape Fear Academy



VICE PRESIDENT
NEWSPAPER

Olivia Biro
Clayton High



VICE PRESIDENT
VISUAL COMMUNICATIONS

Elizabeth McBride
TC Roberson High



VICE PRESIDENT
YEARBOOK

Haley Staton
West Henderson High



VICE PRESIDENT
LITERARY MAGAZINE

Clarissa Rainear
Providence High



VICE PRESIDENT
ELECTRONICS

Rose Jackson
Hough High

Hutchinson honored

BY CAROLINE HALLER
Clayton High

Each summer, Marva Hutchinson helps schools launch literary magazines.

Hutchinson serves as adviser of Roars and Whispers, the Providence High literary magazine, which has been recognized for excellence at the state and national level. She teaches the literary magazine track at the NCSMA Summer Institute.

For that service to scholastic media in the state, she is being honored with this year's Kay Phillips Distinguished Service Award.

Hutchinson was nominated by Bill Allen, who said he admires the way she has fought to bring attention to literary magazines.

"She has been a tireless advocate for literary magazines at the high school level," said Allen, the 2013 recipient who teaches at East Mecklenburg High.

Hutchinson's students also have recognized her dedication to expanding literary magazines in other schools.

"Every summer there are a lot of schools that come to NCSMI looking to start a magazine, and I think her guidance and teaching has really helped kick start magazines across the state," said Mimi Brown, Providence High ('14).

Along with her work to bring attention to other forms of media, Hutchinson possesses



PHOTO BY BECCA BRENNAN/NORTHERN GUILFORD HIGH

Marva Hutchinson of Providence High is one of this year's two recipients. Hutchinson advises over her school's literary magazine and is being recognized for her dedication and support for the Scholastic Journalism Association.

qualities that make her an effective teacher and adviser.

"She is very assertive and intelligent," said Caroline Blodgett, Providence High ('15). "She really knows what she is doing and is good at it."

Allen appreciates these qualities and others.

"She's strict, she's firm, but she's also very encouraging," Allen said. "She's not afraid to say 'you can do better' and to encourage her students on to greatness."

Charlotte Observer gets Phillips award

BY CAROLINE HALLER
Clayton High

The Charlotte Observer newspaper is being honored with one of this year's Kay Phillips Distinguished Service Award for its support of the N.C. Scholastic Media Association.

The organization was nominated by Bill Allen, East Mecklenburg High adviser.

"For the last number of years, The Charlotte Observer has been very supportive for NCSMA by supporting and providing facilities and speakers for our regional workshop in the Charlotte area," Allen said. "They have gone out of their way to help and provide the opportunities for the students."

The South Central Piedmont Regional Workshop, hosted annually by the Charlotte Observer, is known for being a great experience for teachers and students.

"I have found some of the speakers to be very, very helpful because they're professional journalists and they bring a different perspective than colleagues that are also teachers at the high school level," said Candace Brandt, Providence High adviser.

NCSMA Director Monica Hill

appreciates the host facilities.

"The students enjoy spending the day in the newsroom running up and down the escalators from class to class," Hill said.

"They eat lunch in the Observer auditorium and just enjoy instructional sessions in conference rooms all over the building," she said. "It's a fun day."

In addition to the regional workshops, the Observer also has participated in the Newspapers in Education program, which provides copies of newspapers to schools for students to read, Brandt said.

"This award really recognizes the efforts that the Charlotte Observer has done to continue to promote scholastic journalism in North Carolina," Allen said.

ABOUT THE AWARD

The Distinguished Service Award was named in honor of Kay Phillips, who served as the first full-time director of NCSMA from 1994 until 2002. She also worked for the School of Journalism and Mass Communication at UNC. The award was established in 2002 to recognize those who support the Scholastic Journalism Association and its mission.

Q&A with outgoing student officers

BY STEPHANIE TODD
Cardinal Gibbons High

The annual NCSMA Summer Institute brings together student journalists, advisers, and professionals for workshops, hands-on learning and interactive lectures with guest speakers. Over the 2013-14 school year, six student officers from high schools across the state worked behind-the-scenes to develop the theme, design the programs, and plan group activities for the institute.

Before passing the baton, they spoke with Rush reporter Stephanie Todd about their experiences as officers.

ERIN MURRAY, PRESIDENT
ANTOINETTE "TONI" MILLIGAN, YEARBOOK
MURPHY GRANT, NEWSPAPER
TYLER HARDIN, VISUAL COMMUNICATIONS
MIMI BROWN, LITERARY MAGAZINE
MARIE MUIR, ELECTRONICS

WHAT WERE THE QUALIFICATIONS THAT YOU MET TO BECOME AN OFFICER?

AM: I had the right essay about my yearbook experience.

MG: We stood out in whatever field we were applying for, we showed leadership qualities, and showed we had experience in our fields.

WHAT IS YOUR MOST IMPORTANT TAKEAWAY FROM BEING AN OFFICER?

TH: How to organize successfully, creatively and logistically.

MG: I'm learning how much it takes to put on such a successful event and all the hard work that goes on that makes the camp possible.

HOW DID YOU APPLY TO BECOME A STUDENT OFFICER?

MM: My teacher helped me through that process. I didn't know it was a thing until he helped me with the application, and I thought it was a good leadership role so I applied.

MB: Someone on my staff has been the president of literary magazine for the last two years and maybe more, so it was sort of a legacy to at least apply and attempt to carry on the torch.

WHY DID YOU CHOOSE TO COME TO NCSMI?

MB: I was on my literary magazine staff, and it comes out every summer, so it was the natural thing to do, because I wanted to make it as good as possible.

MM: My journalism teacher told me about it and I've heard only great things about it. The camp speaks for itself.

EM: I had never been on my newspaper staff before, so this was my crash course before joining my school's paper.

TH: It's an incredible experience to sharpen my skills in journalism and just to suck up all the information from the fantastic staff.

WHAT HAVE YOU LEARNED WHILE WORKING AS A STUDENT OFFICER?

EM: It's a lot of work to get things off the ground and running smoothly.

WHAT WERE YOU HOPING TO LEARN WHEN YOU CAME TO NCSMI?

MG: Learn new skills and enhance the ones I already know.

EM: How to become a better writer and figure out my writing style.

WHAT IS ONE THING ABOUT BEING A STUDENT OFFICER THAT HAS BEEN VALUABLE TO YOU?

AM: The classes that they offer because it gives you something to take back to school with you.

Institute helps attendees find their YES in a world filled with NO's

BY OLIVIA SLAGLE
West Henderson High

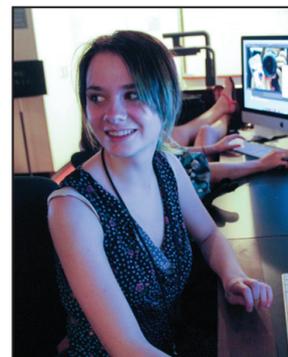
AND LENA GELLER
Riverside High

Susan King welcomed campers to the NCSMA Summer Institute on Monday with an invitation for them to explore and discover the different fields of journalism and find what they love. Students wouldn't hear no's this week, King said. "This is a week about experimenting with what you love." The following campers shared their stories of exploration.

Photos clockwise from left: Zach Josloff shoots video for the TV Broadcast sequence with help from Matthew Pertz, Franklin Academy ('15); Annalyse Wilkins reviews pictures taken for the Photojournalism sequence; Erin Sweeney writes copy in the Yearbook sequence; Rasier Ravenelo takes notes in the Newspaper sequence; Anderson Clayton works on her mini-magazine in the Literary Magazine sequence; Graylin Locklear designs a spread in the Design sequence; Elizabeth McBride writes a story with other students in the Online News sequence.



CAITLYN SIMMONS/HICKORY GROVE CHRISTIAN



BECCA BRENNAN/NORTHERN GUILFORD HIGH



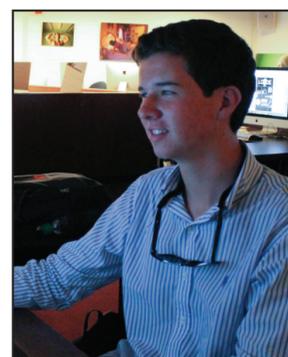
BECCA BRENNAN/NORTHERN GUILFORD HIGH



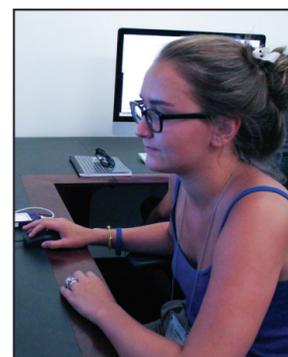
BECCA BRENNAN/NORTHERN GUILFORD HIGH



BECCA BRENNAN/NORTHERN GUILFORD HIGH



BECCA BRENNAN/NORTHERN GUILFORD HIGH



BECCA BRENNAN/NORTHERN GUILFORD HIGH

Rasier Ravenelo, Kinston High '15 Newspaper

Rasier Ravenelo loves people, and he knows the value of a good story. A first-year newspaper student, Ravenelo, Kinston High ('15), says journalism will allow him to share the stories of people he meets. As a freshman, Ravenelo went to Europe with an organization that provides travel opportunities for high school students. While visiting Italy, France, Switzerland and Austria, Ravenelo said he was inspired by the people passing by him on the streets each day. "They were really nice and talkative," he said. "Everyone spoke English ... yet everyone was still so different."

In Rome, Ravenelo and his friends wandered the streets, lost and unable to read their map.

"We ran through the streets dodging cars and walking past huge monuments like the Trevi and the Pantheon," Ravenelo said. "We stopped in numerous stores to ask for directions ... A man dressed like a gladiator left his post and walked us to our meeting place, which was an hour away from where we were."

For Ravenelo, journalism takes him a step closer to his goal of traveling the world, telling stories of the places he goes.

"For me, the most important part is the people," Ravenelo said. "I love the people."

Erin Sweeney, Cape Fear Academy '16 Yearbook

Erin Sweeney signed up for yearbook in order to fulfill an art credit. Little did she know she would soon fall in love with the world of typography, graphics and formatting.

"It was hard at first, because there are so many people in our class that our opinions clash and my ideas almost always got turned down," said Sweeney, Cape Fear Academy ('16). "But you get used to it, and when one of your ideas is chosen, it feels really good."

Yearbook has allowed her to make lots of friends that she would not otherwise have met, she said.

"Working with my friends to do something that I love is so rewarding," Sweeney said.

Out of the many pages Sweeney has formatted, she is the most proud of one she made last winter.

"For our spread on the winter formal, I came up with the idea for a newer, modern layout that broke tradition of past years," Sweeney said. "The theme was all circles, circular pictures, dots, stuff like that."

The NCSMA Summer Institute has given Sweeney opportunities such as access to new font styles, colors, and a wide variety of other schools' yearbooks.

"I hope everyone is having as good a time as I am," Sweeney said.

Zach Josloff, Franklin Academy '15 TV News

Zach Josloff stared intently at the screen of his video camera on Tuesday morning. He slowly reached up and adjusted the focus on the b-roll shot of the Advanced Newspaper class. Wrapping up the shot, he and his team from the TV News sequence moved out into the hallway to go over their footage.

Josloff, Franklin Academy ('15), is part of a team creating a news segment about changes coming to the School of Journalism and Mass Communications at Chapel Hill.

Josloff is drawn to journalism for the chance he has to make a difference in the lives of others. It makes him stand out at school and in the community, he said.

"Journalism is my passion. I live and breathe it," Josloff said. "To me, there's nothing like getting stories out there and informing the public."

For Josloff, a journalism career has always been the plan. He spends most of his time in journalism class or doing outside work for his school's broadcast team. For a project this year, he interviewed people outside the school, which pushed him out of his comfort zone.

"Journalism is all about getting out of your comfort zone," Josloff said. "You have to go out, embrace what's out there and get the information to people."

Graylin Locklear, Hickory Grove '16 Design

In a dark room crowded with computers, Graylin Locklear's fingers flew across the keyboard Tuesday morning as he navigated his way through InDesign.

It was only his second day using the program, but Locklear, Hickory Grove Christian ('16), already seemed at ease.

"I've always enjoyed experimenting with design programs and video games, stuff like that," Locklear said. "One of my favorites is Photoshop because it's easy but also incredibly effective."

Locklear plays sports and is an avid student, but he has a true passion for computer and video game design.

"Other than inDesign, I already know most of the stuff we've learned at camp so far. It's still fun, though," Locklear said.

Locklear admitted that he has a YouTube channel, but declined to reveal the channel's name and theme. "It's super nerdy, there's no way I'm letting you publish it," Locklear said. "But I will tell you that I've put a huge amount of time and effort into it."

Locklear's mantra is to always strive for the best. He encourages others to find a hobby, tweak it, develop it, and set goals for yourself. He has no plans of stopping and awaits what will come next.

Journalists find passion at Institute

BY HOPE FREEMAN
Northern Guilford High

Coop Elias uses the journalism skills he first learned as a high school yearbook student in his job every day.

Elias is the social media marketing specialist for the Carolina Hurricanes, a public-relations job.

"I do consider my job to have some journalism pieces to it," said Elias, who is teaching Advanced Yearbook at the NCSMA Summer Institute. "I am still in a way covering the team, but my reporting tool is social media."

Elias is one of many former institute attendees who have been able to find a fulfilling career in journalism and mass communication or a related field. UNC's journalism school is growing and helping students figure out journalism as it evolves to meet the digital future, said Susan King, dean of the School of Journalism and Mass Communication, at the institute's opening panel.

"We want the business to be great 25 years from today," she said. "Journalism will prepare you for what you don't know."

Jay Eubank, Director of Career

Services for the journalism school, aids UNC students in finding internships and jobs. He works with them to determine their specialties within journalism and mass communication to find the right fit.

"A huge part of what I do is just trying to be a connector, trying to connect students to alums, to people out in the real world that are doing the kinds of things that they may be interested in," Eubank said. "It's like being a journalist in a way, asking questions."

Eubank said that he wants to help students find their passions. "It's really asking a lot of questions, a lot of it is trying to figure out if they have already kind of thinking through what they're interested in."

Students who aren't interested in journalism as a career can still use the skills they learn in future jobs, said Bradley Wilson, director of student media at Midwestern State University and longtime photojournalism instructor at the institute. Wilson also taught Elias when he was at N.C. State University.

"I have students that work as policemen and lawyers, and that all requires communication," Bradley said. "Lawyers and bosses have to

communicate, and [journalism] teaches them how to communicate."

Cheyenne Avery, West Johnston High ('17), is a beginner photojournalism student.

"I would always see things but never have a camera on me, so I begged my mom for a camera and she finally gave it to me, so I just picked up a camera and started taking pictures."

Avery believes she has found a future career in photography and she has learned a lot at the institute.

"I usually use one strategy, and they've taught me many more that I can use to make the perfect moment," Avery said. "I've been wanting to make a little business on the side for photography, and I think it's really helping me decide what I want to do."

The institute also helps establish connections in journalism.

"I really believe that the institute provides students not only with opportunities to grow with and whatever publication medium they work on but I also think that the institute connects students with the people who are in the field," said Traci Latta, Northern Guilford High yearbook adviser.

5 tips for making it as a writer

Matt Goulding travels the world and runs a digital travel magazine called Roads and Kingdoms. In the opening panel, he shared his story and offered advice.

1 WRITE ALL THE TIME

Write about everything and anything, and write all the time.

2 JOIN A HIGH SCHOOL OR COLLEGE PUBLICATION

Working on a newspaper or yearbook in high school and college gives you more experience early in your career. Change your beat often to learn new skills and different information.

3 WRITE WHAT YOU KNOW

Dedicate yourself to topics that mean the most to you. People can tell when you are faking.

4 HAND WRITE LETTERS

Once a month, write a letter to an author that you admire. Having professional contacts is vital in the writing world, and a handwritten letter gets you noticed.

5 BE FEARLESS

There is no formula for having a successful career as a journalist. You have to go out into the world and find your own path. Sometimes, that means braving rejection.

-Caroline Young, Cardinal Gibbons High

Digital storytelling grows

BY POLLY PHILLIPS
West Henderson High

The yearbook staff at R.J. Reynolds High had met their print edition deadline. They turned to digital storytelling as a way to end their year.

They created “Reynolds Revealed” a series of video-goodbyes from Reynolds seniors that were posted on the school newspaper’s website, pinewhispers.com. The goodbyes ranged from an artist talking about community service to an athlete showing off his state championship tennis ring.

Like many high schools across the country, R.J. Reynolds is embracing digital storytelling with videos, live coverage and photos.

High school journalism programs are starting to realize there’s more to the story than the written word. And it’s best shared through digital storytelling — a way to bridge the gap between traditional journalism and new technology to better engage with audiences.

Having an online journalism presence is important for students to reach their peers, said Steve Hanf, Reynolds newspaper adviser. Hanf likes the immediacy the online newspaper provides, allowing students the chance to report on breaking news and to add multimedia aspects to the page.

Part of this push for digital storytelling comes from a generation who prefers concise news. High school journalism programs have evolved adding different multimedia programs such as online newspapers and broadcast



Students post live coverage of sports and student broadcasts on Prince George High’s student news website, TRNWIRE. Multimedia storytelling is growing in high school journalism.

journalism. According to NCSMA Director Monica Hill, the TV News track of the Summer Institute has had a record number of applicants.

Journalism isn’t dying, just reinventing itself, said Chris Waugaman, adviser for the Royal News of Prince George High. Two years ago, Waugaman started a broadcast journalism program at Prince George High which sparked the interest in many students and keeps growing.

“We started off with one class and it got so popular we started a second class,” said Waugaman. “The program moved from strictly doing the announcements and literally doing no storytelling, to doing feature stories and in-depth videos.”

Prince George High School’s student news website, TRNWIRE, offers podcasts, live videos of sporting events, and has

a Vimeo channel, PGTV News, that broadcasts a weekly show in addition to daily announcements.

“We actually have a military base right by us so a lot of people that are deployed are able to watch their kids play sports, which is a huge benefit,” said Waugaman. “The live stuff is really to benefit people that are able to come to the games.”

Molly Horak, desk editor of the T.C. Roberson High newspaper, hopes to bring back skills gained at the summer institute that allow her to add more multimedia to her already existing online newspaper.

“In our last paper process we started really focusing on using SoundCloud and recording interviews to post on the site; definitely lots of pictures,” said Horak. “We’re hoping to put little audio clips with our stories in the future and use skills mentioned here.”

ate another human rights documentary, focusing on human trafficking, and he foresees working at the institute for many summers to come. “I love being able to expose students to what we do here, how we do it, our form of storytelling, all the factors that go into that,” he said.

Neil Peterson, Enloe

HOW TO START A DIGITAL PROGRAM

1 Software

Software is now just as important in multimedia as equipment, so having multi-purpose editing software is vital. Adobe Creative Cloud Suite includes programs such as Adobe Premiere, Photoshop and InDesign.

2 Capture Equipment

A high-quality camera, video camera and microphone will go a long way.

3 Digital Camera

A Canon DSLR, sold for \$500, is a good starting point.

4 Video Camera

A Canon Vixia is not too expensive and can shoot in full HD \$1,500.

5 Microphone

A high-fidelity microphone is essential but can be expensive; they range from \$500 to \$1,500.

COMPILED BY TIMOTHY DUKE,
RIVERSIDE HIGH

West Henderson adviser honored for excellence in journalism education

BY TOY LEE
Hillside High

Brenda Gorsuch thought she was walking into just another meeting at West Henderson High.

Then her family walked in the door, followed by friends. They had a big surprise.

During that January meeting, Gorsuch learned that she had been selected as National Yearbook Adviser of the Year by the Journalism Education Association after 25 years as yearbook adviser.

Gorsuch was also the 2004 Dow Jones National High School Journalism Teacher of the Year. She is only the second teacher nationally to win both honors.

“Winning both — WOW — there are two people that have ever done that, I’m the second one, so it’s kind of exciting,” Gorsuch said. “I don’t have any plans right now to retire.”

Gorsuch has been working at West Henderson High for 32 years, and teaches yearbook as well as newspaper. She teaches the Advanced Newspaper track at the NCSMA Summer Institute, and is active in state and national scholastic journalism organizations.

Monica Hill, director of the N.C. Scholastic Media Association since 2002, said Gorsuch is a great leader who is generous and well-respected by her peers.

“She cares so much about the field of scholastic journalism; she is incredibly well-organized and detailed-oriented and that contributes to her ability to direct multifaceted journalism programs and to participate in so many scholastic organizations and contribute to them,” Hill said.

Gorsuch was a yearbook staff member as a high school junior and an editor her senior year before becoming a yearbook adviser. “I love doing yearbook with yearbook kids,” she said.

Her students feel honored to work and learn with her. “I felt very proud to know a teacher like that,” said Josh Conner, West Henderson High (‘17).

He met Gorsuch during his first semester as a freshman. Even during the next semester, when he was not enrolled in a journalism class, Conner continued to keep in touch with her by phone or by walking into her office in the morning before school started.

Gorsuch has inspired him to be a journalist. “I can see doing something in the future,” Connor said. “She teaches me how to be successful in life and what to do to get ready for college.”

Mali Khan, West Henderson High (‘15), has been taking yearbook since the ninth grade and will continue as a senior. “She taught me everything I know ‘cause when I first started I didn’t know anything about yearbook.”

Khan said the most important thing she learned from Gorsuch was the importance of deadlines. “You have to have your outline and your story, so she definitely helped me with things like pacing myself and finding everything,” she said.



Brenda Gorsuch
West Henderson High

2014-2015 NCSMA UPCOMING EVENTS

Oct 2.

Appalachian State University

Oct. 16

UNC-Chapel Hill

Oct. 23

UNC-Chapel Hill

Oct. 30

East Carolina University

TUGGLE

CONTINUED FROM PAGE 1

journalism student Dylan Field, and two young UNC graduates from Argentina. However, the crew would expand immensely as more journalism students elected to take part in the once in a lifetime experience.

Tuggle plans to cre-

What's your word?

BY TIMOTHY DUKE
Riverside High

Words have guided Audra Ang, author of "To the People, Food Is Heaven: Stories of Food and Life in a Changing China", from childhood comic books to reporting for the Associated Press in China. There she experienced disaster, disease and dissent while covering the 2008 earthquakes. While in China she became enticed by the culture and food, and she wrote her book. We asked various students attending the institute where they want words and journalism to take them.



Andrew Schnittker,
Cardinal Gibbons ('15)

"I do sports journalism for the school newspaper at Gibbons and that is something I really enjoy, and I want to pursue a career in. I'm a passionate hockey fan so being a journalist for hockey is where I would want writing and journalism to take me."



Diego Pineda,
Cardinal Gibbons ('15)

"I want not only to share thoughts, views, and opinions, but also tell stories and news that can interest someone or even transform their lives."



Nick Sawyer,
Eastern Alamance High ('15)

"I want to be a sports journalist. I'm good at writing, but I'm also passionate about sports. So, I use writing as a way to get to sports."



Sarah Kiser,
Clayton High ('15)

"Words to me are an expression of the heart and I want words to take me around the world. ... You know how they say a picture is worth a thousand words? Well that's why I like photography, you can capture so many words with just one image."



Jackson Parrish,
Northwest Guilford High ('15)

"I don't want to do journalism as a career in the future, but writing is the perfect platform to express ideas, for creative writing, learning about history, essays, etc. For me, writing helps me understand how places were in history."



Nicole Howren,
Cardinal Gibbons ('17)

"I'm starting a campaign called 'Strong for Yourself.' I believe girls can be confident; I take photos of girls and I put their stories on facebook. I'm starting a twitter called @strong4yourself. I want to inspire girls [and] pursue a career in photography."

Op-Ed: The ink pen is mightier than the digital keyboard

BY KRISTINA RUPP
Cardinal Gibbons High

Matt Goulding, author and editor of the online journal Roads and Kingdoms, could not stress enough the importance of a handwritten letter.

Goulding was one of two speakers at the opening session for the Summer Institute on Monday. Urging students to write to somebody at least once a month, he explained that, while many of the emails he has sent to people have gone unanswered, every handwritten letter received a response.

In an era in which some schools have dropped cursive writing from the curriculum, in

a world where handwriting is slowly going the way of the typewriter and blue eyeshadow, we cannot lose sight of the value of the handwritten word.

Studies indicate that writing out words opens circuits in the brain and nervous system that are not stimulated when typing on a keyboard.

Handwritten prose is inculcated with an intimacy that cannot be replicated on a screen.

In the written word, we see the author's personal style: whether they loop their I's or add a tail to the end of their U's, the messy paragraph where inspiration came faster than the words on the page, the scratched-out sentences that paved the way for

a more perfect piece.

Sure, an email is faster, but a personal letter shows you care enough about the recipient to take the extra time.

Picture a soldier: during the weeks when he is permitted to check his email, he scrolls through dozens of identical messages. The same old "we love you and miss you :)" grows less and less meaningful each time.

But then, in a scuffed envelope, worn from weeks of overseas travel, a handwritten note arrives. As his fingers trace over the carefully formed words, the soldier can see where the hand holding the pen grew shaky with emotion. He can touch the teardrops that fell onto the page. He

can place his hands on the same page his loved one held. Perhaps their smell even lingers on the letter.

I have every handwritten card I have ever received. I keep every letter, tracing over the words etched into paper by loving hands.

Messages scrawled into the corners of books will stay with me until the paper they are a part of crumbles away and the ink that brought them to life fades away.

The notes passed between my fifth-grade best friend and I still resonate with the hushed giggles that accompanied them. Though we haven't spoken in years, the memories captured in middle

school scrawl still bring a smile to my face in a way that old emails never will.

Writing out words gives a person a chance to pour their personality and individuality into their work in a way that can't be replicated by the monotonous clicking of a keyboard.

While the business world can't survive without Gmail or Microsoft Word, the rewards of using handwritten notes for personal communication outweigh the cons by a landslide.

To quote an adage that is as old as written word itself, "if it ain't broke, don't fix it."

Preserve what deserves to live on: do not let the legacy of handwritten prose end.



Students:

Caroline Young
Cardinal Gibbons High
Anthony Palumbo
Cardinal Gibbons High
Stephanie Todd
Cardinal Gibbons High
Kristina Rupp
Cardinal Gibbons High
Toy Lee
Hillside High

Wesley Smith
Hickory Grove Christian
Caitlyn Simmons
Hickory Grove Christian
Ian Pierno
Panther Creek High
Timothy Duke
Riverside High
Lena Geller
Riverside High

Olivia Slagle
West Henderson High
Polly Phillips
West Henderson High
Hope Freeman
Northern Guilford High
Becca Brennan
Northern Guilford High
Caroline Haller
Clayton High

Advisers:

Emily Helton
The Daily Tar Heel
Tyler Vahan
The Daily Tar Heel
Erica Beshears Perel
The Daily Tar Heel
Daniel Sircar
Photo instructor

Korie Sawyer
UNC Graduate Student
Robin Sawyer
First Flight High
Elizabeth DeOrnellas
Hillside High

This edition of The Rush was published during three days from the offices of The Daily Tar Heel at UNC-Chapel Hill.

North Carolina Scholastic Media Association
284 Carroll Hall, CB# 3365
Chapel Hill, N.C. 27599-3365
therushonline.wordpress.com

The Rush celebrates 20 years



DTH/EMILY HELTON

Founders' vision continues to inspire students to pursue media careers

BY ANTHONY PALUMBO

Cardinal Gibbons High

Bill Elsen knew Katie Kapler was a good journalist from the beginning.

As The Rush staff worked in the basement of Carroll Hall in 2005, Elsen noticed the young journalist staring at her computer screen as she tried to come up with the perfect hook for her editorial piece.

Suddenly, text appeared on the screen, and Elsen walked over to see what Kapler had written. While it was a really good paragraph, he thought one small change could make it great.

"Katie, I think you could change one word to make it even better," Elsen said. He felt a quick jab into his ribs. Katie had dug her elbow into his side. She countered saying, "Don't tell me the word. I want to figure it out myself!"

That's the moment Elsen knew she was surely something special. Kapler has gone on to a successful career as an entrepreneur.

For 20 years, students from across the state have come together to battle late nights and hard deadlines to produce the Rush, an eight-page paper that does more than chronicle the NCSMI Summer Institute. Students and teachers learn to trust each other and work collaboratively while they build the publication.

Andy Johns and Bill Elsen started The Rush with former NCSMA director Kay Phillips. Elsen was the word guy while Johns was the computer guru.

Elsen had spent nearly 25 years as a writer and editor for the Washington Post before becoming one of the two directors for recruiting and hiring in 1994. During his first year as a recruiter, he realized it wasn't enough to just keep track of college students. He needed to identify talented

students while they were still in high school, so he began working with summer scholastic journalism workshops.

In 1995, Andy Johns was a recent high school graduate who had just enrolled at UNC.

"Kay really brought us together," said Johns, who is now the associate vice chancellor for research at UNC. "Despite not knowing each other, we really hit it off."

Since that first year when 24 students gathered in the basement of Howell Hall, The Rush has seen many changes- at least four locations and countless instructors. And yet one thing has remained the same: the goal of The Rush. Robin Sawyer, of First Flight High School, joined Elsen for several years before Elsen moved on after 12 years, leaving her in charge.

"The vision was simply to let students see how to put a newspaper out in three to four days and show them how to be organized and understand management," Elsen said.

WHERE ARE THEY NOW?

BILL ELSEN (1995-2006)

Washington Post Recruiter (1994-2001)
High school journalism workshops for minority students

ANDY JOHNS (1995-2006)

UNC-Chapel Hill
Associate Vice Chancellor for Research

KELLY WOO (The Rush '96)

Broughton High
Duke University
Yahoo Writer

KRISTEN TITUS (The Rush '01)

Riverside High
University of Wisconsin-Madison
Executive Director of Girls Who Code

EMILY VAN TASSEL (The Rush '03)

A.C. Reynolds High
UNC-Chapel Hill
Art Director at Deep Focus

SUSANNAH BRINKLEY (The Rush '06)

North West School of the Arts
North Carolina State University
Freelance Designer

JACK GREENBERG (The Rush '09)

Ravenscroft High
Harvard University
Associate Product Manager, Google