New opportunities through NCSMA

- Become a member of NCSMA Adviser’s Association to receive new exclusive member benefits. The $25 membership fee gives advisers access to a members-only section of the NCSMA website. Here, members may view publication and online news rubrics from our annual contest, download two issues of the Scoop Update and access the Book of Firsts.

- NCSMA is on Facebook and Twitter. Connect with us to stay updated on contests, workshops, scholarships, the summer institute and other opportunities for students and advisers. Share advice and talk to other scholastic journalists on our page. Search “North Carolina Scholastic Media Association” on Facebook or follow @NCSMA on Twitter.

- N.C. high school journalists had the opportunity to cover the Democratic National Convention in Charlotte Sept. 3-6. These journalists attended special events and reported on convention happenings for their high school media. See their coverage and other tips on covering the 2012 election season at http://ncsma.unc.edu/category/blog/.

DATES & DEADLINES

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct. 4</td>
<td>Northwest Regional Workshop Appalachian State University</td>
</tr>
<tr>
<td>Oct. 9</td>
<td>South-central Piedmont Regional Workshop The Charlotte Observer</td>
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<tr>
<td>Oct. 11</td>
<td>North-central Piedmont Regional Workshop N.C. A&amp;T State University</td>
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<tr>
<td>Oct. 18</td>
<td>Northeast and Southeast Regional Workshop UNC-Chapel Hill</td>
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<td>Oct. 25</td>
<td>Northeast and Southeast Regional Workshop East Carolina University</td>
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<tr>
<td>Nov. 8-9</td>
<td>Hazelwood Symposium UNC-Chapel Hill</td>
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<tr>
<td>Nov. 15-18</td>
<td>National High School Journalism Convention San Antonio</td>
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<tr>
<td>Feb. 15</td>
<td>Postmark Deadline for N.C. High School Journalist of the Year Portfolios</td>
</tr>
<tr>
<td>Feb. 23</td>
<td>NCSMA Executive Committee Meeting UNC-Chapel Hill</td>
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<tr>
<td>June 17-20</td>
<td>NCSMNI UNC-Chapel Hill</td>
</tr>
</tbody>
</table>
**Lifetime Achievement**

Thousands of high school journalists and advisers will gather in San Antonio Nov. 15-18 for the fall semester’s National High School Journalism Convention. Many of us from North Carolina will be there, teaching sessions, judging onsite competitions and directing outreach. Among our group will be four retired high school journalism teachers who will receive Journalism Education Association’s Lifetime Achievement Award. They represent our state’s countless dedicated scholastic journalism advisers and teachers.

Join me in congratulating Cornelia Harris, Phyllis Cooper, Susan Miller and Sue Farlow. These four have collectively advised almost a century of high school journalism.

And they are not finished. They continue to serve. They teach at NCSMA fall regional workshops, and they mentor new high school journalism advisers.

**NCSMA News**

We hope you have noticed recent updates and upgrades, including our new NCSMA website. Special thanks to former NCSMA students and now professional designers and writers, Graham Russell and Mary Withers. Graham and Mary both attended the Summer Institute as high school students and both worked in the NCSMA office throughout their four years at Carolina. Now all grown up, they both remain tremendous friends of NCSMA, continuing to support our mission.

Other updates and upgrades include our new Advisers Association membership. Membership benefits now include a website login featuring the annual Book of Firsts, a service previously accessed only through the annual contests.

**Kudos**

Congratulations and best wishes to Pacemaker finalists Hoofprints newspaper at Myers Park (Charlotte) High and to Wingspan newspaper at West Henderson (Hendersonville) High. Results will be revealed in San Antonio.

---

**Share networks, share value**

If you are happy advising student publications, you are generally open-minded, energetic, innovative, outgoing, friendly, adventurous and/or slightly off your rocker.

Well, if you truly enjoy your work with high school publications despite the fact that your colleagues think you are crazy, consider explaining that you are indeed crazy ... like a fox.

The opportunity to become acquainted with today’s youth as they sort through streams of instantaneous information discovering its relevance to the world as well as its personal relevance is a wondrous process to witness.

As an adviser, you have the opportunity act like an eternal journalist in your quest for knowledge about technology and communication techniques. Advisers see cutting-edge practices that translate into much more effective class lessons, regardless of subject matter.

So share and share alike, I say. I shared a Google presentation I created to showcase my students’ journalistic awards and current event quizzes, as well as a class lesson about Kony 2012 Campaign with links to access organizational tax records. History teachers appreciated the ready-made quizzes, English teachers were grateful for an example of how to use Google presentations, and global issues teachers appreciated the current approach to learning about responsible philanthropic participation.

Brandy Caton, yearbook and newspaper adviser at Hickory Grove Christian School in Charlotte, was recipient of a 2011 NCSMA summer Fellowship for the course, Teaching Online News in the Secondary School. She learned that there is a great educational need for sharing online tool instruction.

“I started sharing links via emails (Google Drive, Sliderocket, Storify, Timeglider, etc.) along with ideas for how to use them in the classroom. It has ballooned into something much bigger, and I will be leading all of our professional staff development this year based on these tools and how to use them in the classroom.

“"We will meet once a month beginning in October with a short introduction to a few of the educational tools online, a time to play within the sites, a brainstorming session within departments on how it could be used in the classroom and/or for the news site, and then an assignment/project will be developed that will be used in the classroom. A time to share what the lessons are and how they went will be incorporated into meetings.”

“Oh, and this is for TK-12 teachers, so we will be using Google Drive, Circles, and Hangout to communicate during the meeting time from the three different computer labs on campus!”

“We’re all excited about the possibilities for a new kind of learning in the classroom!”

Click that share button when the opportunity arises. Increase the awareness within your networks because increased communication leads to increased understanding and cooperation. Now, that’s not so crazy, is it?
Make the most of high school journalism skills

Beyond a grade and course credit, journalism classes provide a way for teenagers to gain real-world experience — if we show some initiative.

Outside of school, communities have many nonprofit agencies that would like help with promotional materials or other public relations materials. Often, organizations suffer from the lack of people who know how to use desktop publishing software or who have basic photography skills, resulting in unprofessional-looking flyers, brochures, etc. A quick phone call to some of these groups may land you an internship that would allow you to use the skills you’ve learned in school to network with professionals in your community while building a resume that you can be proud to show to others.

I have used my own journalism experience from school to help several local organizations including the Outer Banks Running Club and Outer Banks Sporting events. I am also currently working with the Outer Banks Sporting Events as the public relations coordinator and sales manager.

Last year OBSE had more than 10,000 athletes competing in one of its events.

Last spring, I also worked with community leaders to plan the Special Olympics Skills Day, serving as the public relations chairman for the inaugural event.

I have also worked with the local weekly newspaper, the Outer Banks Sentinel, as an intern and a correspondent for our school. Likewise, I frequently assist the school and community relations director for Dare County Schools with coverage for the system’s website.

What student journalists learn in the classroom is real-world stuff that can be used beyond the classroom, even while we are still high school students.

Welcome to North Carolina Scholastic Media Association

The North Carolina Scholastic Media Association (NCSMA) is a statewide organization that promotes excellence in scholastic journalism through education of its members, encourages respect for freedom of the press, promotes professional growth of journalism teachers and advisers, and speaks for scholastic media in matters of curriculum and instruction that affect journalism education in North Carolina. NCSMA serves scholastic journalism and works for its advancement. It is based in the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill.

workshops
• The N.C. Scholastic Media Institute is a journalism workshop in mid-June. It offers practical experience in online news, TV news, design, literary magazine, online news, newspaper, photography, and yearbook.
• Student and adviser officers, elected by NCSMA members each year, plan workshops and NCSMI each year.
• The Association has divided North Carolina into eight geographic regions. Fall regional workshops reach out to students and teachers in these regions each year. Advisers and students are welcome to attend any regional workshop. (See page 5.)

adviser training
• NCSMA offers fellowships to advisers to help them take these graduate-level courses. Designed to cover full tuition and lodging for each adviser, the fellowships are competitive and are based on application information. (See page 6.)

awards
• Critique services offer annual opportunities for students and staffs to distinguish themselves. Experts in literary magazine, newspaper and yearbook production judge publications.
• All publications that receive an All-North Carolina rating in the evaluation compete for Tar Heel Awards. Judges review the top publications in the categories to determine the best.
• Students may also submit individual work in writing and design for awards. (See page 7.)

scholarships
• Each year the N.C. Student Journalist of the Year is selected from among the top graduating seniors in scholastic journalism programs across the state. Entrants are evaluated by journalism professionals and faculty. The winner receives the Rachel Rivers-Coffey Scholarship ($2,000 for the winner and $500 for each alternate) from the N.C. Press Association Foundation and goes on to compete for scholarships in the national Journalism Education Association contests. (See page 13.)
Engage 2012 video contest invites November entries

K-12 students are invited to submit entries to the Engage 2012 Student Journalism Challenge. To participate, students should shoot a video under two minutes incorporating stories from around their community. Stories should focus on one six topics: voter turnout, jobs and the economy, education and reform, health care, energy and the environment and immigration.

Each contestant—or a group of three students—can submit up to three entries. Winners can receive prizes up to $1,000.

The deadline is Nov. 5. Visit http://www.engage2012.org for more information.

Time to begin portfolio preparation for N.C. High School Journalist of the Year

High school seniors should start preparing their N.C. High School Journalist of the Year portfolios now.

One winner and two alternates will receive the Rachel Rivers-Coffey Scholarship from the N.C. Press Foundation. The winner will receive $2,000, while the two alternates will receive $500 each. The winner will be eligible to compete in the National High School Journalist competition as well, and the national winner will receive a $5,000.

Seniors with at least two years journalism experience and who have at least a 3.0 unweighted GPA are eligible to apply. Applicants must submit a portfolio, which includes an entry form, transcript, letters of recommendation and an essay on one’s “journalistic life.”

Entries must be shipped to the NCSMA office and postmarked by Feb. 15. For more information visit the Journalism Education Association website, www.jea.org. For questions regarding the state contest, contact the NCSMA office.

CABJ encourages students to apply to February event

The Carolina Association of Black Journalists (CABJ) and the UNC-Chapel Hill School of Journalism and Mass Communication will host a one-day minority high school journalism workshop on Feb. 23 on the UNC-Ch campus. CABJ members will work collaboratively with participants throughout the day. Participants will also have the opportunity to meet UNC-Ch faculty and area professionals to discuss writing skills and career opportunities.

Applicants should be high school juniors or seniors involved in school publications or media—or students who are generally interested in journalism careers. Registration requires that each applicant submit a writing sample. A $25 registration fee is also required; that fee covers breakfast, lunch and dinner.

The application deadline for the workshop is Feb. 8. For registration materials or more information, contact the student president of CABJ, Jasmine Cogdell at jcgodell@live.unc.edu. The direct link for the application can be found at www.jomc.unc.edu/cabjappl.

 Carolina Sports Journalism Camp announces 2013 plans, invites applicants

The 2013 Carolina Sports Journalism Camp is now accepting applications. Rising high school juniors and seniors with an interest in sports and media are encouraged to apply.

Registration fee of $500 for North Carolina students covers lodging, meals, camp T-shirt and press pass.

This four-day residential workshop includes sports play-by-play, sports writing, sports photography and much more. Students will be housed on UNC-Chapel Hill’s campus.

The camp includes classroom study and newsroom practice. It will feature visiting sports reporters and sports personalities. Students will take a behind-the-scenes tour of UNC’s sports media facilities. They will cover a press conference and experience a sports media deadline.

Students will join an undergraduate sports writing course taught by former Sports Illustrated writer Tim Crothers.

Go to jomc.unc.edu/csjc to register.

Chuck Stone Program invites applicants for workshop

The Chuck Stone Program for Diversity in Education and Media is searching for applicants from a wide variety of backgrounds interested in journalism as a career. The program, sponsored by the UNC-Chapel Hill School of Journalism and Mass Communication, selects applicants of varying diversity, including religion, ethnicity, socioeconomic status, and gender, who will be seniors in the 2013-2014 school year.

The 2013 program will be July 7-12. Priority deadline for applications materials is March 1.

For more information, visit jomc.unc.edu/stoneprogram.

Save the date for SIPA

The Southern Interscholastic Press Association’s annual convention will be March 1-3 in Columbia, S.C. To register, visit sipa.sc.edu.

Distinguished Service Awards honor teacher, newspaper

BY SAMANTHA SABIN AND JESSIKA VIRTANEN

Countless days of dedication to scholastic journalism have paid off for one N.C. teacher and one news organization.

At the 2012 North Carolina Scholastic Media Institute in June, The (Raleigh) News & Observer and Charlotte-Mecklenburg English teacher David Jackson were awarded the Kay Phillips Distinguished Service Award.

The Distinguished Service Award is given to those who have made significant contributions to scholastic journalism in North Carolina. Recipients must be nominated for the award.

The News & Observer received the award for its contribution to the annual J-Day fall regional workshop on the UNC-Chapel Hill campus.

“The News & Observer has been involved with Journalism Day for as long as I can remember,” said Teresa Leonard, director of news research at The News & Observer. “Our journalists love interacting with high schoolers at workshops. The students have always been very attentive, energetic and excited about journalism, and our staff loves seeing kids get excited about journalism.”

Despite recent budget cutbacks at The News & Observer, Leonard said she is happy the publication hasn’t lost its connection with NCSMI and high school journalism.

“Our journalists provide high schoolers with a real world view and a view into journalism as a career,” Leonard said.

NCSMAA’s 2011-2012 President Bill Allen nominated Jackson for the other award.

“David Jackson was an automatic choice for me because of his service to high school newspapers, especially Charlotte-area newspapers, and NCSMA,” Allen said.

“Jackson is a great mentor to teachers and students alike. When I was first starting out as a journalism teacher, I know I certainly appreciated his advice and counsel. He was always willing to share his knowledge and wisdom.”

This past school year, Jackson did not advise a high school publication.

“It’s almost like I received an award for something I didn’t finish,” Jackson said.

But Allen said Jackson still came to the NCSMA board meetings as regional representative. In fact, he helped to chaperone four groups of students at NCSMI this summer.

Jackson’s former student Susannah Brinkley, who is now a graphic designer, said she appreciates Jackson’s encouragement and enthusiasm.

“Mr. Jackson was a really big influence. He was the kind of teacher that really made you excited for everything. And he’s always encouraging and supporting,” Brinkley said. “He’s actually the one who encouraged me to go into graphic design.”
The 2012 NCSMA fall regional workshops are on target to reach some 1,250 North Carolina scholastic journalists and their advisors.

In fact, two workshops have already exceeded capacity. Join us at the remaining two — or make plans now to join us next year at one near you.

These six events serve the eight geographic regions of NCSMA. The workshops are co-hosted with universities or newspapers. Registration fee at all workshops is only $15 per person. That fee covers lunch and instruction.

Oct. 25 in Greenville
The School of Communication at East Carolina University will host the regional workshop that serves the Northeast and Southeast regions of NCSMA on Oct. 25.

Each year ECU invites a prominent guest speaker who addresses NCSMA crowd, as well as ECU Communication students.

Session topics range from TV News to yearbook. ECU faculty will teach the sessions with the help of the area guest speakers.

To learn more about this event, contact Dr. Linda Kean or Cyndee Mueller at (252) 328-4227 or at muellerc@ecu.edu.

Oct. 30 in Asheville
NCSMA will complete its statewide journey in Asheville on the campus of UNC-Asheville.

Registration remains open at this workshop.
This annual event is co-hosted by UNCA’s Mass Communication Department. The opening keynote will feature Dr. Jim Stovall, founder of Interscholastic Online News Network.

For registration information, contact Gerry Donovan at gdonovan@unca.edu or (828) 232-5027.

Boone
The first regional workshop on Oct. 4 served the Northwest region of the state. Chancellor Kenneth Peacock greeted students at the opening assembly. The closing session featured David Jackson, voice of the Mountaineers. This workshop is co-hosted each year with the Department of Communication at Appalachian State University and The Appalachian, the ASU campus newspaper.

For more information on the 2013 event, contact Dr. Calvin Hall at (828) 262-2482 or at hallcl@appstate.edu.

Chapel Hill
The Central Carolina workshop, J-Day, welcomed 450 to UNC-Chapel Hill on Oct. 18. The News & Observer has co-hosted this workshop for 15 years.

Faculty from the UNC-Chapel Hill School of Journalism and Mass Communication and staff from The N&O taught sessions in journalism classrooms and labs on the UNC-Ch campus.

Political reporter John Frank gave the opening keynote on “Covering this Election Season.” UNC-CH instructor Steven King wrapped up the day with a keynote on “Journalism and Technology.”

For more information, contact NCSMA at 1-888-562-6276 or ncsma@unc.edu.
TUITION WAIVER OFFERED FOR TEACHING BROADCAST COURSE

NCSMA reintroduces broadcast journalism summer class

N.C. journalism teachers and media advisers can qualify for free in-state tuition, lodging and books through the summer fellowship program. The fellowships, awarded on a first-come, first-served basis, are valued at $1,230 per person. NCSMA funds that entire amount.

NCSMA's Journalism Education Fellowship Program allows teachers to enroll in a one-week, short-term summer course with all tuition, fees and lodging provided by NCSMA.

The 2013 short-term course will be July 7-13. Class will meet 9 a.m. to 5 p.m. Advisers will earn three hours of graduate credit. Teaching Broadcast News

The 2013 summer course, “Teaching Broadcast News in the Secondary School,” will offer advisers hands-on instruction in video and audio editing, packaging and more, plus instruction in teaching strategies. This graduate-credit course was designed for N.C. high school journalism teachers by Dr. Johanna Cleary, now on faculty at the University of Florida. NCSMA is offering the course for the first time in five years.

Advisers of broadcast journalism programs or advisers of online news programs that incorporate video are encouraged to apply.

Professor Jim Hefner of the UNC-Chapel Hill School of Journalism and Mass Communication will be the lead instructor for the 2013 course.

Priority postmark deadline is April 1.

See adjacent application.

NCSMA JOURNALISM EDUCATION FELLOWSHIP APPLICATION

Please type or print clearly.

Teacher and school information

<table>
<thead>
<tr>
<th>TEACHER'S NAME</th>
<th>SCHOOL NAME</th>
<th>SCHOOL PHONE</th>
<th>SCHOOL ADDRESS</th>
<th>CITY</th>
<th>STATE</th>
<th>ZIP</th>
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<th>HOME EMAIL ADDRESS</th>
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</table>

I will be teaching journalism and/or advising one or more publications during the 2013-2014 school year at ________________________________.

Teacher's signature: ________________________________

I endorse ______________________________________ to receive a Journalism Education Fellowship to attend the following summer session course:

JOMC 491 Teaching Broadcast News in the Secondary School

at the University of North Carolina at Chapel Hill School of Journalism and Mass Communication.

Principal's name: ______________________________________

Principal's signature: ________________________________

To complete your application, please attach to this form a letter or email in which you explain

1. how you became involved in journalism teaching and publication advising,
2. year(s) of overall and journalistic teaching experience,
3. why you would like to take the course and
4. how you believe that course may fit into your career as a journalism teacher/publication adviser.

In addition, please attach a copy of your resume or a list of experiences, interests and accomplishments.

For priority selection, your application should be postmarked by April 1. To secure your in-state tuition fellowship, you will later be asked to submit a check for $200; this check will be returned to you the first day of class. Address application forms to:

Monica Hill, NCSMA • School of Journalism and Mass Communication • 284 Carroll Hall, CB# 3365, UNC-Chapel Hill • Chapel Hill, NC 27599-3365
MEDIA CONTEST ENTRY FORM

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION
284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

PUBLICATION NAME

ADVISER NAME

CHECK
☐ Newspaper/newsmagazine
☐ TV News
☐ Online
☐ Yearbook
☐ Literary magazine

ADVISER EMAIL

NUMBER OF STUDENTS IN PRODUCTION CLASS

SCHOOL NAME

SCHOOL SIZE AS OF NOV. 15, 2012
☐ 1 to 900
☐ 901 to 1,299
☐ 1,300+
☐ middle school

Contest fee: $50

+ __________ × $5 for each individual entry

= $ __________ Total Entry Fee

Guidelines for 2013 Overall Contest/Critique Entry

For all categories, enclose this entry form with full payment to NCSMA of $50 per overall entry plus $5 per individual entry. Include two copies of the publication or broadcast along with the self-analysis form (see ncsma.unc.edu). For confirmation, enclose a self-addressed, stamped postcard.

<table>
<thead>
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<th>Publication type</th>
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<tbody>
<tr>
<td>☐ Newspaper/newsmagazine *</td>
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<td>One copy of two issues</td>
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<tr>
<td>☐ Online news site *</td>
<td>April 25</td>
<td>URL:</td>
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<tr>
<td>☐ TV News</td>
<td>May 25</td>
<td>One DVD from two newscasts</td>
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<tr>
<td>☐ Literary magazine **</td>
<td>May 25</td>
<td>One copy of the magazine</td>
</tr>
<tr>
<td>☐ Yearbook ***</td>
<td>May 25</td>
<td>One copy of the yearbook</td>
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</table>

*Newspapers/Newsmagazines and Online News Sites will be automatically entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. **Literary magazines will automatically be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. ***Yearbooks will automatically be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

Guidelines for 2013 Individual Contest Entries

For individual entries, mark the corresponding contest category below. Attach a tearsheet (full page of newspaper, yearbook or literary magazine). Do not mount entries. Staple a copy of this entire entry form to each individual entry. Limit: three entries per student per category. (Students may win only one award per category.) Entries must be from publications for the 2012-2013 school year.

<table>
<thead>
<tr>
<th>Student name</th>
<th>Title of entry</th>
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<tbody>
<tr>
<td>News (print and online)</td>
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<td></td>
</tr>
<tr>
<td>☐ news article</td>
<td>☐ inside page design †</td>
<td></td>
</tr>
<tr>
<td>☐ sports article</td>
<td>☐ inside spread design †</td>
<td></td>
</tr>
<tr>
<td>☐ feature article</td>
<td>☐ Print version only</td>
<td></td>
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<tr>
<td>☐ news photograph</td>
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<tr>
<td>☐ review</td>
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Literary Magazine

| ☐ poetry                                       | ☐   |        |
| ☐ fiction                                      | ☐   |        |
| ☐ feature                                      | ☐   |        |
| ☐ review                                       | ☐   |        |
| ☐ personal essay                               | ☐   |        |
| ☐ drama                                        | ☐   |        |
| ☐ photography/art layout                       | ☐   |        |
| ☐ graphic                                      | ☐   |        |
| ☐ poetry layout                                | ☐   |        |
| ☐ fiction layout                               | ☐   |        |
| ☐ nonfiction layout                            | ☐   |        |
| ☐ individual art                               | ☐   |        |
| ☐ individual photograph                        | ☐   |        |

Yearbook

| ☐ theme copy                                   | ☐   |        |
| ☐ feature copy †                               | ☐   |        |
| ☐ sports copy                                  | ☐   |        |
| ☐ captions (any spread)                        | ☐   |        |
| ☐ theme spread design                          | ☐   |        |
| ☐ sports spread design                         | ☐   |        |
| ☐ feature spread design †                      | ☐   |        |
| ☐ feature photograph                           | ☐   |        |
| ☐ sports photograph                            | ☐   |        |

TV News/ Multimedia

| ☐ spot news                                     | ☐   |        |
| ☐ hard news                                     | ☐   |        |
| ☐ feature news                                  | ☐   |        |
| ☐ sports                                        | ☐   |        |

† Includes people, organizations, academics, etc.

Please photocopy this form as necessary. DO NOT cut the form. Suggestion: Complete the overall information, then copy for all individual entries.
For a description of individual entry categories, go to ncsma.unc.edu

Participation in the contest implies consent for use of all materials — in the NCSMA Book of Firsts, for example. Entries will not be returned.
Statewide media awards presented to staffs at NCSMA 2012 Institute

About the awards. For 10 months publication staffs worked to produce their best journalism and literary arts. They then submitted their entries to the NCSMA judges. Hundreds of people and publication sections received awards in this year’s critiques and competitions.

In overall critiques, The Tar Heel Award recognizes superior publications that the judges selected from among the All North Carolina winners. NCSMA, like many other critique services, long ago eliminated the artificial “first, second, third” denotations. Any number of publications may earn the All North Carolina rating and be eligible for the Tar Heel Award.

Newspaper

OVERALL AWARDS

TAR HEEL AWARDS

Cedar Cliff Notes A.C. Reynolds High Northwest Horizons Northwest Guilford High The Forest Fire Wake Forest-Rolesville High Wingspan West Henderson High Nighthawk News First Flight High

SMALL SCHOOLS

All North Carolina

North Carolina Nighthawk News First Flight High The Viking Press Kinston High

Distinction

The Jagwire Carborro High The Hoofbeat Charles D. Owen High The Hawk Eye Charlotte Latin School The Parrott Post Arendell Parrott Academy Honor

The Hurricane Cape Fear Academy The Circle Gaston Day School The Pride Hickory Grove Christian School Red Devil Advocate Newton-Conover High The Ashnoca Asheville School

MEDIUM SCHOOLS

All North Carolina

Cedar Cliff Notes A.C. Reynolds High Northwest Horizons Northwest Guilford High The Forest Fire Wake Forest-Rolesville High Proconian Chapel Hill High Falcon’s Cry Jordan High The Pirates’ Hook Riverside High

Distinction

The Howler Wakefield High Golden Fleece T.C. Roberson High The Rooster Ronald Reagan High The Paw Print Jay M. Robinson High The Round Table Northern High

Honour

The Eagle East Mecklenburg High The Hi-Times Broughton High The Oracle Athens Drive High Honors

The Prowl Providence High The Hillside Chronicle Hillside High The Comet Pride Clayton High Achievement

The Lariat Southwest Guilford High

SECTION AWARDS

SMALL SCHOOLS

Photography


Advertising


Graphics


Large Schools

All North Carolina

Cedar Cliff Notes A.C. Reynolds High Northwest Horizons Northwest Guilford High The Forest Fire Wake Forest-Rolesville High Proconian Chapel Hill High Falcon’s Cry Jordan High The Pirates’ Hook Riverside High

Distinction

The Howler Wakefield High Golden Fleece T.C. Roberson High The Rooster Ronald Reagan High The Paw Print Jay M. Robinson High The Round Table Northern High

Honour

The Eagle East Mecklenburg High The Hi-Times Broughton High The Oracle Athens Drive High Honors

The Prowl Providence High The Hillside Chronicle Hillside High The Comet Pride Clayton High Achievement

The Lariat Southwest Guilford High

SMALL SCHOOLS

Photography


Advertising


Graphics


Editorial


Features


Large Schools

All North Carolina

Cedar Cliff Notes A.C. Reynolds High Northwest Horizons Northwest Guilford High The Forest Fire Wake Forest-Rolesville High Proconian Chapel Hill High Falcon’s Cry Jordan High The Pirates’ Hook Riverside High

Distinction

The Howler Wakefield High Golden Fleece T.C. Roberson High The Rooster Ronald Reagan High The Paw Print Jay M. Robinson High The Round Table Northern High

Honour

The Eagle East Mecklenburg High The Hi-Times Broughton High The Oracle Athens Drive High Honors

The Prowl Providence High The Hillside Chronicle Hillside High The Comet Pride Clayton High Achievement

The Lariat Southwest Guilford High

LARGE SCHOOLS

Photography


Advertising


Graphics


Large Schools

All North Carolina

Cedar Cliff Notes A.C. Reynolds High Northwest Horizons Northwest Guilford High The Forest Fire Wake Forest-Rolesville High Proconian Chapel Hill High Falcon’s Cry Jordan High The Pirates’ Hook Riverside High

Distinction

The Howler Wakefield High Golden Fleece T.C. Roberson High The Rooster Ronald Reagan High The Paw Print Jay M. Robinson High The Round Table Northern High

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The Prowl Providence High The Hillside Chronicle Hillside High The Comet Pride Clayton High Achievement

The Lariat Southwest Guilford High

Features


Large Schools

All North Carolina

Cedar Cliff Notes A.C. Reynolds High Northwest Horizons Northwest Guilford High The Forest Fire Wake Forest-Rolesville High Proconian Chapel Hill High Falcon’s Cry Jordan High The Pirates’ Hook Riverside High

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The Prowl Providence High The Hillside Chronicle Hillside High The Comet Pride Clayton High Achievement

The Lariat Southwest Guilford High

Features


For more awards, see page 9
News: 
Charlotte Latin School 
HM: Sarah Noblett 
The Circle 
1: Maddie Norwood 
2: Matthew Talbot 
3: Macy Ferguson 
The Pride 
3: Rachel Soiylsak 
The Hawk Eye 
South Iredell High 
HM: John Capetanos 
The Nevarmore 
1: Rick Hadley 
3: Caroline Scales 
Statesville High 
3: Nick Haseloff 
T.C. Roberson High 
Golden Fleece 
1: Abigail Cleland 
2: Madison Barlow 
Northwest Guilford High 
HM: Hannah Lieberman 
The Eagle 
East Mecklenburg High 
Feature Article: 
1: John Perry 
The Eagle 
East Mecklenburg High 
3: Carson Barrow 
Northwest Horizons 
Northwest Guilford High 
HM: Pristar 
The Howl 
Wakefield High 
Sports Photograph: 
1: Jenna McVerry 
The Forest Fire 
Wake Forest-Rolesville High 
2: Justin Perry 
The Forest Fire 
Wake Forest-Rolesville High 
3: Mitchell Goldbach 
The Forest Fire 
Wake Forest-Rolesville High 
HM: Brianna Horn 
The Fire 
Wake Forest-Rolesville High 
HM: Nick Hazeloff 
Cedar Cliff Notes 
A.C. Reynolds High 
Feature Photograph: 
1: Joao Ritter 
Proconian 
Chapel Hill High 
2: Athena Siemon 
Golden Fleece 
T.C. Roberson High 
3: Nick Haseloff 
Cedar Cliff Notes 
A.C. Reynolds High 
HM: Richard Ash 
The Comet Pride 
Clayton High 
HM: Katerina Mansour 
Northwest Horizons 
Northwest Guilford High 
Editorial: 
1: Staff 
Northwest Horizons 
Northwest Guilford High 
2: Sarah Davidson 
Golden Fleece 
T.C. Roberson High 
3: Katherine Vito 
Hampton High 
Southwind 
HM: Logan Ulrich
Awards, continued from page 9

The Eagle
East Mecklenburg High
HM: Gabby Zenden
The Prowl
Providence High
HM: Rachel Schmitt
The Paw Print
Jay M. Robinson High

Cartoon
1: Matthew Taylor
Northwest Horizons
Northwest Guilford High
2: Robert Allen
The Eagle
East Mecklenburg High

Graphic
1: Laura Melrose
Golden Fleece
T.C. Roberson High
2: Nick Haseloff
Cedar Cliff Notes
A.C. Reynolds High
3: Crissy Hartman
The Round Table
Northern High
HM: Justin Perry
The Eagle
East Mecklenburg High
HM: IonaPearl Reid-Eaton

Sports Column
1: Josh Barringer
The Prowl
Providence High
2: Kaitlin Mundy
Cedar Cliff Notes
A.C. Reynolds High
3: Tom Donaldson
The Prowl
Providence High
HM: Danny Nett
Northwest Horizons
Northwest Guilford High

General/Editorial Column
1: IonaPearl Reid-Eaton
Falcon’s Cry
Jordan High
HM: Ellen Ocean
Falcon’s Cry
Jordan High
HM: Rachel Horowitz
The Howler
Wakefield High

Review
1: Ashish Valentine
Proconian
Chapel Hill High
2: Christy Blevins
The Rooster
Ronald Reagan High
3: Veronica Walker
Falcon’s Cry
Jordan High
HM: Liz Terry
The Prowl
Providence High
HM: Derek Zhang
The Eagle
East Mecklenburg High

Front Page Design
1: Callie Payne
Northwest Horizons
Northwest Guilford High
2: Laura Melrose
Golden Fleece

Bluenotes
T.C. Roberson High
3: Justin Perry
The Eagle
East Mecklenburg High
HM: Trellace Lawrimore
Cedar Cliff Notes
A.C. Reynolds High

Inside Page Design
1: Grace King
Northwest Horizons
Northwest Guilford High
2: Jonathan Williams
Northwest Horizons
Northwest Guilford High
3: JeEllen Hogoboom
Golden Fleece
T.C. Roberson High
HM: Katie Kilmartin
Northwest Horizons
Northwest Guilford High
HM: Giulia Deem
The Forefront
Wake Forest-Rolesville High

Inside Spread Design
1: Christina Son
Northwest Horizons
Northwest Guilford High
2: Christy Blevins
The Rooster
Ronald Reagan High
3: Justin Perry
The Eagle
East Mecklenburg High
HM: Kristen Luchbuscher
Proconian
Chapel Hill High
HM: Rachel Schmitt
The Paw Print
Jay M. Robinson High

Yearbook
OVERALL AWARDS
TAR HEEL AWARDS
Shoreline
Cape Fear Academy
Shorelines
First Flight High
Westwind
West Henderson High
Distinction
Cardinal Gibbons High
Spider Web
Concord High
Paladium
South Johnston High
The Trail
Stateville High
Honor
Talon
North Buncombe High
Central
North Buncombe Middle
Honor
Hickory Ridge Yearbook
Hickory Ridge Middle
Achievement
Christ Covenant Chronicle
Christ Covenant School
Wolf Tracks
Harold E. Winkler Middle

SMALL SCHOOLS
All-North Carolina
Shoreline
Cape Fear Academy
Shorelines
First Flight High
Distinction
Sandhill
Manteo High
Quill Pen
Sales Academy
East Wind
East Surry High
Patriot
Arendell Parrott Academy
Brevard High

LARGE SCHOOLS
All-North Carolina
Crans
West Buncombe Middle
Prowler
Manteo High
South Eden High

The Legend
Weddington High
Excalibur
Ashley Kell High
Equin
Charlotte Latin School
The Conquest
Cathedral High
Clarion
Davie County High
Aquila
Mount Foryst High
Airborne
Bogue Ashley High
Memorial
Holly Springs High
SAGA
John T. Hoggard High
The Prowler
Lake Norman Charter
The Dorian
Mount Tabor High
Liberty
 Providence Day School
Erus
Ronald Reagan High
Echoes
Robert B. Glenn High
Clarion
South Point High
Southern
North Carolina Alamanche Honors
Quotatns
William G. Enloe High
Hyperion
William A. Hough High
Taurus
Hickory Ridge High
The Log
Hickory High
Equus
Marvin Ridge High
The Fire
Pine Lake Preparatory
Prowler
Panther Creek High
Horizons
Southwest Guilford High
The Avis
North Carolina High

SECTION AWARDS
MIDDLE SCHOOLS
Copy
1: Talon
North Buncombe Middle
2: Christ Covenant
Chronic
Christ Covenant School
3: Hickory Ridge Yearbook
Hickory Ridge Middle
HM: Wolf Tracks
Harold E. Winkler Middle

Layout
1: Talon
North Buncombe Middle
2: Hickory Ridge Yearbook
Hickory Ridge Middle
HM: Wolf Tracks
Harold E. Winkler Middle

Advertising
1: Shoreline
Cape Fear Academy
2: Shorelines
First Flight High
HM: Patricia
Arendell Parrott Academy
HM: Manteo High

THESCOOP Fall 2012
Page 10

Photography
1: Shoreline
Providence Grove High
2: Imagery
South Mecklenburg High
3: East Lincoln High
HM: Heritage
Pender High
HM: Manteo High

MEDIUM SCHOOLS
Copy
1: Westwind
West Henderson High
2: Spider Web
Concord High
3: The Trail
Stateville High
HM: Palladium
South Johnston High

Layout
1: Westwind
West Henderson High
2: The Trail
Stateville High
3: bwhit
Bunker Hill High
HM: Cynosure
North Forsyth High
HM: Spider Web
Concord High

Advising
1: The Trail
Stateville High
2: Westwind
West Henderson High
3: Cynosure
Central Cabarrus High
HM: Cardinal
Newton-Conover High
HM: Legacy
Jessie C. Carson High

Theme
1: Westwind
West Henderson High
2: Spider Web
Concord High
3: Spider Web
Concord High
HM: Cynosure
North Forsyth High
HM: Talon
Western Harnett High

Coverage
1: Westwind
West Henderson High
2: Spider Web
Concord High
3: The Legacy
Cox Mill High
HM: Talon
Western Harnett High

For more awards, see page 11
Awards, continued from page 10

HM: NOGA North Gaston High

Photography

1: Westwind West Henderson High
2: Palladium South Johnston High
3: The Trail Statesville High
HM: The Legacy Cox Mill High
HM: Landmark Cardinal Gibbons High

Cover Design
1: Westwind West Henderson High
2: Cynosure North Gaston High
3: Reflections Orange High
HM: Raw Prints Nash Central High
HM: Talon Western Harnett High

LARGE SCHOOLS
Copy
1: Albrokan A.L. Brown High
2: Someck South Mecklenburg High
3: Excalibur Hillsdale High

HM: Albrokan A.L. Brown High
HM: Cronus West Forsyth High

Advertising
1: Albrokan A.L. Brown High
2: Prowler Providence High
3: Echoes Robert B. Glenn High
HM: Liberty Providence Day School
HM: Nexus Ronald Reagan High

Theme
1: Prowler Providence High
2: Cronus West Forsyth High
3: The Aerie Holly Springs High
HM: Hyperion William A. Hough High
HM: Southerner Southern Alamance High

Coverage
1: Providence Providence High
2: The Dorian/Hillife Mount Tabor High/Chapel Hill High
3: Albrokan A.L. Brown High
HM: Prowler Panther Creek High
HM: The Prowler

Lake Norman High

Photography
1: Albrokan A.L. Brown High
2: SAGA
John T. Hoggard High
3: The Dorian Mount Tabor High
HM: Excalibur Ardrey Kell High
HM: The Legend Weddington High

Cover Design
1: The Dorian Mount Tabor High
2: Albrokan A.L. Brown High
3: Taurus Hickory Ridge High
HM: The Legend Weddington High
HM: Aquila East Forsyth High

INDIVIDUAL AWARDS

SMALL SCHOOLS
Sports Photograph
1: Morgan McClamery HawkEye West Wilkes High
2: Valerie Register Revolutions Providence Grove High
3: Jessica Shipper Images Polk County High
HM: Courtney Dancy HawkEye West Wilkes High
HM: Clarke Whitehead Heritage Pender High

Feature Photograph
1: Lara Halcher HawkEye West Wilkes High
2: James Seal Shorelines First Flight High
3: Samantha Sawyer HawkEye West Wilkes High
HM: Brooke Yates HawkEye West Wilkes High
HM: Madison Carter HawkEye West Wilkes High

Sports Spread Design
1: Sabrina Ramirez Shorelines First Flight High
2: Angell Wescott Sanddollar Manteo High
3: Haley Benton East Wind East Surry High
HM: Mary Beth Rebeve Revolutions Providence Grove High
HM: Jaymee McNeil HawkEye West Wilkes High

Feature Spread Design
1: Grace Andrews and Rachel Schmidlin Shorelinescape Fear Academy
2: Rayleigh Midgett Shorelines First Flight High
3: Sarah Canoy

Resolutions Providence Grove High
HM: Ivana Chan The Point Gaston Day School
HM: Taylor Stapleton Images Polk County High

Theme Spread Design
1: Nevin Mizelle Shorelines First Flight High
2: Rachel Dutton Sanddollar Manteo High
3: Hunter Hall Brevarder Brevard High
HM: Samantha Sawyer HawkEye West Wilkes High

Sports Copy
1: Sabrina Ramirez Shorelines First Flight High
2: Sara Lee East Wind East Surry High
3: Baylee Vincent Heritage Pender High
HM: Hannah Peterson Heritage Pender High
HM: Molly Nelson Images Polk County High

Feature Copy
1: Amanda Slowkowski Shorelines First Flight High
2: Betsy Williams and Kate Brennan Shoreline Cape Fear Academy
3: Bryce Sanders Shorelines First Flight High
HM: Ivana Chan and Pooja Shah The Point Gaston Day School
HM: Sarah Skogen Brevarder Brevard High

Theme Copy
1: Nevin Mizelle Shorelines First Flight High
2: Angell Wescott Sanddollar Manteo High
3: Kaitlyn Anthony East Wind East Surry High
HM: Erica Marion HawkEye West Wilkes High
HM: Caryll Timley and Rachel Schmidlin Shorelinescape Fear Academy

Captions
1: Ivana Chan The Point Gaston Day School
2: Hannah Bingle Brevarder Brevard High

MEDiUM SCHOOLS
Sports Photograph
1: Carly Comer and Kae Bradley
2: Paola Cardona The Trail Statesville High
3: London Satterfield Reflections Orange High
HM: Michael Wallace The Jagged Edge Forestview High
HM: Emily Vaughan Reflections Orange High

Feature Photograph
1: Hunter Davis Landmark Cardinal Gibbons High
2: Lacey Carnes Westwind West Henderson High
3: Lane Deacon Landmark Cardinal Gibbons High
HM: Brianna Scimeca Spider Web Concord High
HM: Kristina Anderson Westwind West Henderson High

Sports Spread Design
1: Cam Piper and Caswell Turner Spider Web Concord High
2: Lillian Badgett, Abby Register, and Isakel Young The Trail Statesville High
3: Chandler Danielson Westwind West Henderson High
HM: Kaitune Burton Reflections Orange High
HM: Suzanna Stirewalt Legacy Jesse C. Carson High

Feature Spread Design
1: Savannah Ray Westwind West Henderson High
2: Sarah Wood West Henderson High
3: Summer Johnson and Emily Keeler The Trail Statesville High
HM: Janine Hazel, Jacob Levin, and Maggie Smith The Trail Statesville High
HM: Lindsey Bacon Landmark Cardinal Gibbons High

Theme Spread Design
1: Savannah Ray Westwind West Henderson High
2: Sarah Wood West Henderson High
3: Summer Johnson and Emily Keeler The Trail Statesville High

HM: Janine Hazel, Jacob Levin, and Maggie Smith The Trail Statesville High
HM: Lindsey Bacon Landmark Cardinal Gibbons High

CAPtions
1: Jennifer Archis Westwind West Henderson High
2: Viviane Feldman Reflections Orange High
3: Hunter Davis Landmark Cardinal Gibbons High
HM: Camry Comer and Caswell Turner Spider Web Concord High

LARGE SCHOOLS
Sports Photograph
1: Tyler Buckwell Albrokan A.L. Brown High
2: Torri Voggler The Dorian Mount Tabor High
3: Kellie Eshinhardt Mount Tabor High

HM: Jieten Blasdem SAGA
HM: Lexington George Fosterer Wake Forest-Rolesville High

Feature Photograph
1: Bob Beam Excalibur Ardrey Kell High
HM: Emmy Vaughan Brevarder Brevard High
HM: Michael Miller West Henderson High
HM: De’area Reaves Spider Web Concord High

Feature Copy
1: Hannah Love Albrokan A.L. Brown High
2: Lindsay Thornton Excalibur Ardrey Kell High

For more awards, see page 12
Awards, continued from page 11

3: Gina Black
Forester
Wake Forest-Rolesville
High
HM: Kelly McNeil
Southern
Southern Alamance High
HM: Jessica Hartman
The Aerie
Holly Springs High

Theme Copy
1: Natalie Treslar
Albrookan
A.L. Brown High
2: Kayla Reed
Albrookan
A.L. Brown High
3: Emma Vail and
Madison Kennedy
Excalibur
Ardey Kelly High
HM: Hannah Treman
and Jessica LaBombard
SAGA
John T. Hoggard High
HM: Alyssa Frank
Airborne
Eugene Ashley High

Captions
1: Camila Molina
The Aerie
Holly Springs High
2: Roxanne Boehm
The Aerie
Holly Springs High
3: Olivia Allen
Forester
Wake Forest-Rolesville
High
HM: Callie Fearington
Forester
Wake Forest-Rolesville
High
HM: Jennifer Shaw and
Tali Major
Forester
Wake Forest-Rolesville
High

 Literary Magazine
OVERALL AWARDS
TAR HEEL AWARDS
Blutopia
Gaston Day School
Roars and Whispers
Providence Senior High

All-North Carolina
Blutopia
Gaston Day School
Roars and Whispers
Providence Senior High

DISTINCTION
Spectrum
Arendell Parrott Academy
The Repeater
Cardinal Gibbons High
Crinkum-Crankum
Northern Vance High
The Living Hand
Ravenscroft School
Manfest
West Henderson High

SECTION AWARDS
Poetry
1: Blutopia
Gaston Day School
2: The Repeater
Cardinal Gibbons High
3: Roars and Whispers
Providence Senior High
HM: The Living Hand
Ravenscroft School

PHOTOGRAPHY
1: Manifest
West Henderson High
2: Blake Taylor
Gaston Day School
3: Roars and Whispers
Providence Senior High
HM: Crinkum-Crankum
Northern Vance High
HM: Spectrum
Arendell Parrott Academy

FICTION
1: Ny'kia Purnell
Crinkum-Crankum
Northern Vance High
2: Sarah Clappyo and
Maggie Ecker
Roars and Whispers
Providence Senior High

PERSONAL ESSAY
1: Helen Mun
Crinkum-Crankum
Northern Vance High
2: Blake Taylor
Roars and Whispers
Providence Senior High
3: Maggie Ecker
Roars and Whispers
Providence Senior High

THE SCOOP
Fall 2012

Spectrum
Arendell Parrott Academy

Hitters
Gaston Day School
Roars and Whispers
Providence Senior High

Review
1: Natalie Kelton
Roars and Whispers
Providence Senior High
2: Ryan Wilson
Crinkum-Crankum
Northern Vance High
HM: Maggie Pan
Roars and Whispers
Providence Senior High

Poetry
1: Natalia Sanchez
Blutopia
Gaston Day School
2: Abigail Hartley
Blutopia
Gaston Day School
3: Jessica Mandell
Blutopia
Gaston Day School
HM: Sarah Clappyo
Roars and Whispers
Providence Senior High

Fiction
1: Ny'kia Purnell
Crinkum-Crankum
Northern Vance High
2: Sarah Claney and
Heleen Mun
Roars and Whispers
Providence Senior High
3: Jada Walters
Roars and Whispers
Providence Senior High

Graphic
1: Blake Taylor
Blutopia
Gaston Day School
Roars and Whispers
Providence Senior High

Online
Online

TOUR HEAL AWARDS
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

All-North Carolina
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

DISTINCTION
The Eagle Online
East Mecklenburg High
The Prowl Online
Providence Senior High
The Crusader Online
Cardinal Gibbons High
The Viking Press Online
Kinston High

Honors
Intermission Online
Northwest School of the Arts
Prescott Print Online
Arendell Parrott Academy
The Nevarmore Online
Ravenscroft School
The Lavish Online
Southwest Guilford High

SECTION AWARDS
Editorial
1: Wingspan Online
West Henderson High
2: The Parrott Post
Arendell Parrott Academy
3: The Provel Online
Providence High
HM: Nighthawk News Online
Kinston High

Sports
1: The Parrott Post
Online
Arendell Parrott Academy
2: The Prowl Online
Providence High
3: The Provel Online
Providence High
HM: The Northwood
Omniscient Online
Northwood High

Achievement
Cedar Cliff Views
A.C. Reynolds High
Knight Life
Kightdale High

Honor
GF Current
T.C. Roberson High

Online

OVERALL AWARDS
TAR HEEL AWARDS
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

All-North Carolina
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

DISTINCTION
The Eagle Online
East Mecklenburg High
The Prowl Online
Providence Senior High
The Crusader Online
Cardinal Gibbons High
The Viking Press Online
Kinston High

Honors
Intermission Online
Northwest School of the Arts
Prescott Print Online
Arendell Parrott Academy
The Nevarmore Online
Ravenscroft School
The Lavish Online
Southwest Guilford High

SECTION AWARDS
Editorial
1: Wingspan Online
West Henderson High
2: The Parrott Post
Online
Arendell Parrott Academy
3: The Provel Online
Providence High
HM: Nighthawk News Online
Kinston High

Sports
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Arendell Parrott Academy
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Providence High
3: The Provel Online
Providence High
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Omniscient Online
Northwood High

Achievement
Cedar Cliff Views
A.C. Reynolds High
Knight Life
Kightdale High

Honor
GF Current
T.C. Roberson High

Online

OVERALL AWARDS
TAR HEEL AWARDS
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

All-North Carolina
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

DISTINCTION
The Eagle Online
East Mecklenburg High
The Prowl Online
Providence Senior High
The Crusader Online
Cardinal Gibbons High
The Viking Press Online
Kinston High

Honors
Intermission Online
Northwest School of the Arts
Prescott Print Online
Arendell Parrott Academy
The Nevarmore Online
Ravenscroft School
The Lavish Online
Southwest Guilford High

SECTION AWARDS
Editorial
1: Wingspan Online
West Henderson High
2: The Parrott Post
Online
Arendell Parrott Academy
3: The Provel Online
Providence High
HM: Nighthawk News Online
Kinston High

Sports
1: The Parrott Post
Online
Arendell Parrott Academy
2: The Prowl Online
Providence High
3: The Provel Online
Providence High
HM: The Northwood
Omniscient Online
Northwood High

Achievement
Cedar Cliff Views
A.C. Reynolds High
Knight Life
Kightdale High

Honor
GF Current
T.C. Roberson High

Online

OVERALL AWARDS
TAR HEEL AWARDS
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

All-North Carolina
Nighthawk News Online
First Flight High
Wingspan Online
West Henderson High
The Northwood
Omniscient Online
Northwood High

DISTINCTION
The Eagle Online
East Mecklenburg High
The Prowl Online
Providence Senior High
The Crusader Online
Cardinal Gibbons High
The Viking Press Online
Kinston High

Honors
Intermission Online
Northwest School of the Arts
Prescott Print Online
Arendell Parrott Academy
The Nevarmore Online
Ravenscroft School
The Lavish Online
Southwest Guilford High

SECTION AWARDS
Editorial
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West Henderson High
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3: The Provel Online
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Sports
1: The Parrott Post
Online
Arendell Parrott Academy
2: The Prowl Online
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3: The Provel Online
Providence High
HM: The Northwood
Omniscient Online
Northwood High

Achievement
Cedar Cliff Views
A.C. Reynolds High
Knight Life
Kightdale High

Honor
GF Current
T.C. Roberson High

Online

NORTH CAROLINA HIGH SCHOOL JOURNALIST OF THE YEAR OFFICIAL APPLICATION

Co-sponsored by N.C. Scholastic Media Association, N.C. Press Foundation and Journalism Education Association. Questions? Go to jea.org

The state winner will receive a $2,000 scholarship and will be eligible to compete in the national JEA contest. The national winner will receive a $5,000 scholarship. Alternates in each contest also receive scholarships.

NAME (FIRST, MIDDLE INITIAL, LAST)

HOME ADDRESS

CITY STATE ZIP

EMAIL ADDRESS HOME PHONE NUMBER

PARENT(S)/GUARDIAN(S) NAME(S)

SCHOOL NAME

SCHOOL ADDRESS

CITY STATE ZIP

SCHOOL PHONE SCHOOL FAX

ADVISER’S NAME

ADVISER’S EMAIL ADDRESS ADVISER’S PHONE NUMBER

HOMETOWN NEWSPAPER

NEWSPAPER STREET ADDRESS

CITY STATE ZIP

How long have you been involved in journalism?

Media names and years you worked on them

On a separate piece of paper, answer the following two questions:

• Has any of your work been used by the professional media? If yes, please explain.

• List colleges you are considering attending in order of preference. If you have definitely decided which school you will attend, list only that college.

• Optional Questions: What area of journalism and mass communication is your career goal? Do you plan to enroll this year in a university journalism degree program?

Include in your portfolio at least one issue of your newspaper or magazine, or photocopies of relevant spreads from your yearbook (not the entire book) so the judges can see the context of your work. One audio or video tape (CD, DVD, Mini DV) should accompany an entry that focuses on broadcast work. Time is limited to 15 minutes.

Send your complete portfolio to NCSMA, 284 Carroll Hall, UNC-Chapel Hill, Chapel Hill, NC 27599-3365.
The portfolio should be postmarked by Feb. 15.
**N.C. SCHOLASTIC MEDIA ADVISERS ASSOCIATION**

North Carolina Scholastic Media Association (NCSMA) is a statewide organization and an arm of the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill that:

- promotes excellence in scholastic journalism through education of its members.
- invites students and advisers to attend the N.C. Scholastic Media Summer Institute and any of six co-hosted fall regional workshops.
- encourages respect for freedom of the press.
- promotes professional growth of journalism teachers and advisers.
- speaks for scholastic media in matters that affect journalism education in North Carolina.
- serves scholastic journalism and works for its advancement.
- offers Advisers Association members special services, including:
  - publication and online news critiques
  - yearly contests for individuals and media
  - two issues of the Scoop Update
  - Book of Firsts

Enclose check payable to NCSMA at School of Journalism and Mass Communication, UNC-Chapel Hill, CB #3365, 284 Carroll Hall, UNC-Chapel Hill, Chapel Hill, NC 27599-3365

**Membership**

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**Name of publication(s)/URL:**

**$25 NCSMAA Membership**

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**Contact**
ncsma.unc.edu
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**North Carolina Scholastic Media Association**
School of Journalism and Mass Communication
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University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-3365

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**IN THIS ISSUE**

- Invitation to Hazelwood Symposium, Nov. 8, UNC-Chapel Hill
- Results of 2012 NCSMA contests and critiques
- Journalism Education Fellowship application
- N.C. High School Journalist of the Year application