

# MEDIA CONTEST ENTRY FORM

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

Please type or print clearly.

PUBLICATION NAME \_\_\_\_\_

CHECK  
 Newspaper/newsmagazine     Broadcast News     Online news site     Radio/podcasts  
 Yearbook     Literary magazine

SCHOOL NAME \_\_\_\_\_

SCHOOL ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

COUNTY \_\_\_\_\_

SCHOOL PHONE \_\_\_\_\_ SCHOOL FAX \_\_\_\_\_

ADVISER NAME \_\_\_\_\_

ADVISER EMAIL \_\_\_\_\_

NUMBER OF STUDENTS IN PRODUCTION CLASS \_\_\_\_\_

SCHOOL SIZE AS OF NOV. 15, 2016     1 to 1,299     middle school  
 1,300+

**Contest fee: \$50**

+ \_\_\_\_\_ × \$5 for each individual entry

= \$ \_\_\_\_\_ **Total**

## Guidelines for 2017 Overall Contest/Critique Entry

For all categories, enclose this entry form with full payment to NCSMA of \$50 per overall entry plus \$5 per individual entry. Include copies of the publication or broadcast along with the self-analysis form (see page 11). For confirmation, enclose a self-addressed, stamped postcard.

Publication type	Received by	Enclosures necessary
<input type="checkbox"/> Newspaper/newsmagazine *	May 1	One copy of two issues
<input type="checkbox"/> Online news site *	May 1	URL:
<input type="checkbox"/> Broadcast News	May 1	One DVD from two newscasts or URL:
<input type="checkbox"/> Radio/podcasts	May 1	One CD from two programs or URL:
<input type="checkbox"/> Literary Magazine**	June 2	One copy of the magazine
<input type="checkbox"/> Yearbook***	June 2	One copy of the yearbook

\*Newspapers/News magazines and Online News Sites will be automatically entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. \*\*Literary magazines will automatically be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. \*\*\*Yearbooks will automatically be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

## Guidelines for 2017 Individual Contest Entries

For individual entries, mark the corresponding contest category below. Attach a tearsheet (full page of newspaper, yearbook or literary magazine). Individual broadcast, radio and podcast entries may be submitted through URLs attached to this form. Do not mount entries. Staple a copy of this **entire** entry form to each individual entry. **Limit: three entries per student per category.** (Students may win only one award per category.) Entries must be from publications for the 2016-2017 school year.

Student name \_\_\_\_\_ Title of entry \_\_\_\_\_ Page(s) \_\_\_\_\_

<p><b>News</b> (print and online)</p> <input type="checkbox"/> news article <input type="checkbox"/> sports article <input type="checkbox"/> feature article <input type="checkbox"/> personality profile <input type="checkbox"/> news photograph <input type="checkbox"/> sports photograph <input type="checkbox"/> feature photograph <input type="checkbox"/> editorial <input type="checkbox"/> cartoon <input type="checkbox"/> graphic <input type="checkbox"/> sports column <input type="checkbox"/> general/editorial column <input type="checkbox"/> review <input type="checkbox"/> front page design † <input type="checkbox"/> inside page design †	<input type="checkbox"/> inside spread design † <input type="checkbox"/> video/multimedia  † Print version only	<p><b>Literary Magazine</b></p> <input type="checkbox"/> poetry <input type="checkbox"/> fiction <input type="checkbox"/> feature <input type="checkbox"/> review <input type="checkbox"/> personal essay <input type="checkbox"/> drama <input type="checkbox"/> photography/art layout <input type="checkbox"/> graphic <input type="checkbox"/> poetry layout <input type="checkbox"/> fiction layout <input type="checkbox"/> nonfiction layout <input type="checkbox"/> individual art <input type="checkbox"/> individual photograph	<p><b>Yearbook</b></p> <input type="checkbox"/> theme copy <input type="checkbox"/> feature copy ‡ <input type="checkbox"/> sports copy <input type="checkbox"/> captions (any spread) <input type="checkbox"/> sports captions <input type="checkbox"/> theme spread design ‡ <input type="checkbox"/> sports spread design ‡ <input type="checkbox"/> feature spread design ‡ <input type="checkbox"/> people section design <input type="checkbox"/> feature photograph <input type="checkbox"/> sports photograph <input type="checkbox"/> theme photograph  ‡ Includes organizations, academics, etc.	<p><b>Broadcast News/Multimedia</b></p> <input type="checkbox"/> spot news <input type="checkbox"/> hard news <input type="checkbox"/> feature news <input type="checkbox"/> sports  <p><b>Radio/ Podcasts</b></p> <input type="checkbox"/> news story <input type="checkbox"/> feature story <input type="checkbox"/> sports story <input type="checkbox"/> longform program
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Please photocopy this form as necessary. DO NOT cut the form. Suggestion: Complete the overall information, then copy for all individual entries.

For a description of individual entry categories, go to [ncsma.unc.edu/contests.html](http://ncsma.unc.edu/contests.html).

Participation in the contest implies consent for NCSMA's use of materials — in NCSMA Book of Firsts, for example.