



North Carolina Scholastic Media Association

Media Contest Entry Form

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

PUBLICATION NAME

CHECK

- Newspaper/newsmagazine
- Broadcast news
- Online news site
- Radio/podcasts
- Yearbook
- Literary magazine

SCHOOL NAME

SCHOOL ADDRESS

CITY STATE ZIP

COUNTY SCHOOL PHONE

ADVISER NAME

ADVISER EMAIL

SCHOOL SIZE AS OF NOV. 15, 2018

- 1 to 1,299
- middle school
- 1,300+

Contest entry fee: \$50

+ _____ \$25 Section contest fee
 + _____ × \$5 for each individual entry
 = \$ _____ Total

Guidelines for 2019 Overall Contest/Critique Entry

For all categories, enclose this entry form with full payment to NCSMA of \$50 per overall entry, plus \$5 per individual entry and \$25 for the section contest fee for each student media outlet. Include copies of the publication or broadcast and complete the self-analysis form online at <http://bit.ly/SelfAnalysis2019>.

Publication type	Received by	Fee	Enclosures necessary
<input type="checkbox"/> Newspaper/newsmagazine *	May 1	\$50	One copy of two issues
<input type="checkbox"/> Online news site *	May 1	\$50	URL:
<input type="checkbox"/> Broadcast News	May 1	\$50	One DVD from two newscasts or URL:
<input type="checkbox"/> Radio/podcasts	May 1	\$50	One CD from two programs or URL:
<input type="checkbox"/> Literary Magazine**	June 1	\$50	One copy of the magazine
<input type="checkbox"/> Yearbook***	June 1	\$50	One copy of the yearbook

NEW Guidelines for 2019 Section Contest Entry

*Newspapers/Newsmagazines and Online News Sites that pay the \$25 section contest fee will be entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. **Literary magazines that pay the \$25 section contest fee will be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. ***Yearbooks that pay the \$25 section contest fee will be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

NEW Guidelines for 2019 Individual Contest Entries

All 2019 individual entries must be submitted online at ncsma.unc.edu/contests. Upload a tearsheet (full page of newspaper, yearbook or literary magazine). Individual broadcast, radio and podcast entries may be submitted through URLs. **Limit: three entries per student per category.** (Students may win only one award per category.) Entries must be from publications for the 2018-2019 school year.

News (print and online)

- news article
- sports article
- feature article
- personality profile
- news photograph
- sports photograph
- feature photograph
- editorial
- cartoon
- graphic
- sports column

general/editorial column

- review
- front page design
- inside page design
- inside spread design
- video/multimedia

Literary Magazine

- poetry
- fiction
- feature
- review

personal essay

- drama
- photography/art layout
- graphic
- poetry layout
- fiction layout
- nonfiction layout
- individual art
- individual photograph

Yearbook

- theme copy

feature copy ‡

- sports copy
- captions (any spread)
- sports captions
- theme spread design ‡
- sports spread design ‡
- feature spread design ‡
- people section design
- feature photograph
- sports photograph
- theme photograph

Broadcast News/Multimedia

- spot news
- hard news
- feature news
- sports

Radio/Podcasts

- news story
- feature story
- sports story
- longform program

‡ Includes organizations, academics, etc.

For a description of individual entry categories, go to ncsma.unc.edu/contests.

Participation in the contest implies consent for NCSMA's use of materials — in NCSMA Book of Firsts, for example.