



North Carolina Scholastic Media Association

Media Contest Entry Form

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

Questions? Contact ncsma@unc.edu • Send contest materials, including this form, to ncsmacontests@gmail.com

PUBLICATION NAME _____

ADVISER NAME _____

- CHECK
- Newspaper/newsmagazine Broadcast news Online news site Radio/podcasts
- Yearbook Literary magazine

ADVISER EMAIL _____

SCHOOL NAME _____

SCHOOL SIZE AS OF NOV. 15, 2019 1 to 1,299 middle school
 1,300+

SCHOOL ADDRESS _____

Contest entry fee: \$50

CITY _____ STATE _____ ZIP _____

+ _____ \$25 Section contest fee

+ _____ × \$5 for each individual entry

= \$ _____ **Total**

COUNTY _____ SCHOOL PHONE _____

Guidelines for 2020 Overall Contest/Critique Entry

For all categories, email this completed entry form along with all contest materials to ncsmacontests@gmail.com. Submission requirements are detailed below. For payment, go to ncsma.unc.edu/payment.

Publication type	Received by	Fee	Submission requirements
<input type="checkbox"/> Newspaper/newsmagazine *	June 1	\$50	PDFs of two issues
<input type="checkbox"/> Online news site *	June 1	\$50	URL:
<input type="checkbox"/> Broadcast News	June 1	\$50	Two newscasts URL:
<input type="checkbox"/> Radio/podcasts	June 1	\$50	Two programs URL:
<input type="checkbox"/> Literary Magazine**	June 1	\$50	PDF of one magazine
<input type="checkbox"/> Yearbook***	June 1	\$50	PDFs of these required spreads:

Connect and submit the following into one PDF: **1.** Cover **2.** Front Endsheets, if used **3.** Title Page **4.** Opening Spread **5.** Division Spreads (2) **6.** Two Spreads from each of the following: Sports, Clubs, Academics, Student Life (8) **7.** People Spreads (2) – one of students and one of staff **8.** Sports or Clubs Spread, with group photos (1) **9.** Advertising Spread, if applicable (1) **10.** Index Spread (1) **11.** Colophon section of spread **12.** Closing Spread **13.** Spreads of Your Choice (up to 3)

Guidelines for 2020 Section Contest Entry

*Newspapers/Newsmagazines and Online News Sites that pay the \$25 section contest fee will be entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. **Literary magazines that pay the \$25 section contest fee will be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. ***Yearbooks that pay the \$25 section contest fee will be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

Guidelines for 2020 Individual Contest Entries

All 2020 individual entries must be submitted online at ncsma.unc.edu/contests. Upload a tearsheet (full page of newspaper, yearbook or literary magazine). Individual broadcast, radio and podcast entries may be submitted through URLs. **Limit: three entries per student per category.** (Students may win only one award per category.) Entries must be from publications for the 2019-2020 school year.

News (print and online)

- news article
- sports article
- feature article
- personality profile
- news photograph
- sports photograph
- feature photograph
- editorial
- cartoon
- graphic
- sports column

- general/editorial column
- review
- front page design
- inside page design
- inside spread design
- video/multimedia

Literary Magazine

- poetry
- fiction
- feature
- review

- personal essay
- drama
- photography/art layout
- graphic
- poetry layout
- fiction layout
- nonfiction layout
- individual art
- individual photograph

Yearbook

- theme copy

- feature copy ‡
- sports copy
- captions (any spread)
- sports captions
- theme spread design ‡
- sports spread design ‡
- feature spread design ‡
- people section design
- feature photograph
- sports photograph
- theme photograph

Broadcast News/Multimedia

- spot news
- hard news
- feature news
- sports

Radio/Podcasts

- news story
- feature story
- sports story
- longform program

‡ Includes organizations, academics, etc.

For a description of individual entry categories, go to ncsma.unc.edu/contests.

Participation in the contest implies consent for NCSMA's use of materials — in NCSMA Book of Firsts, for example.