



Photo by Ellen Hicks, Rocky Mount High

Anna Schecterson, a student at East Mecklenburg High School in Charlotte, edits a layout for the front page of the school newspaper, The Eagle.

## N.C. JOURNALIST OF THE YEAR SEES A SPIKE

*Scholarship amounts to increase for all winners of North Carolina competition*

This year, our state's Journalist of the Year competition will see a substantial increase in the amount of scholarship dollars from N.C. Press Foundation, and the NCSMA office is making it easier for students to submit their work electronically.

The North Carolina High School Journalist of the Year will now receive \$3,000, an increase of \$1,000, in scholarship money. The winner's journalism program will receive \$500. In addition, three alternates will be selected to receive \$1,000 each, and the alternates' high school journalism programs will each receive \$250.

Starting this year, a student may use PDF templates provided by NCSMA to create writing, design and photography

samples. Students may download the forms, fill them out, upload their work and they're done.

If students prefer to create an online portfolio or to mail in a notebook portfolio, NCSMA will accept those options, as well.

The North Carolina High School Journalist of the Year will be eligible to compete in the National High School Journalist of the Year competition, which will award an additional \$2,500 cash scholarship to the national winner.

To access the forms and further instructions, go to [www.ncsma.unc.edu/students](http://www.ncsma.unc.edu/students).

*Continued on pages 12-13*

### DATES & DEADLINES

**Nov. 12-15**  
JEA/NSPA National High School Journalism Convention  
Orlando

**Feb. 15**  
Deadline for N.C. Journalist of the Year submissions

**Feb. 13**  
NCSMAA Board Meeting  
UNC-Chapel Hill

**Feb. 21-27**  
Scholastic Journalism Week

**March 16-18**  
CSPA Spring Convention

**April 14-17**  
JEA/NSPA National High School Journalism Spring Convention  
Los Angeles

**April 25**  
Deadline for NCSMA 2016 Media Contest entries in newspaper and online news site categories

**May 1**  
Early bird registration deadline for NCSMI 2016

**May 25**  
Deadline for NCSMA 2016 Media Contest entries in radio, yearbook, TV news and literary magazine categories

**May 25**  
Deadline for NCSMI registration

**June 13-16**  
NCSMI,  
UNC-Chapel Hill

# Hats off

This column space usually concludes with kudos. But this fall semester, we in North Carolina have much to celebrate. Our student communicators and their teachers are doing impressive work. Join me in these congratulations.

And encourage your students to throw their own hats in the ring. Please encourage seniors to submit entries in our N.C. Journalist of the Year contest. Four cash scholarships will be awarded this year.

## Kudos

**Steven Unruhe**, who recently retired after 29 years in the classroom, will receive Journalism Education Association's Lifetime Achievement Award at the National High School Journalism Convention in Orlando this month. He joins three other retired teachers in our state as mentors to new journalism teachers. Unruhe, former adviser to Riverside's Pirate's Hook newspaper, wrote in a May 2015 column for *The News & Observer*, "My job is to advise and defend."



**Monica Hill**  
NCSMA Director

**Brenda Gorsuch**, adviser to the newspaper and yearbook at West Henderson (Hendersonville) High, will receive JEA's Medal of Merit at that same awards ceremony. Gorsuch will be honored for her service to JEA as a valuable board member for many years.

Columbia Scholastic Press Association is unveiling its Crown nominees in a gradual roll-out this year, instead of a single, end-of year announcement. The following have received notification of Crown finalist status:

Roars and Whispers, Providence Senior High  
Blutopia, Gaston Day School  
Nighthawk News Magazine, First Flight High  
Wingspan/wingspanonline.org, West Henderson High

Yearbook finalists will be announced within the next month.

National Scholastic Press announced Providence Senior High magazine student **Abigail Scheper**'s design is finalist for magazine spread of the year.



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## NCSMA Officers:

President Sam Claypoole, Providence High; Vice President for Newspaper Zila Sanchez, East Mecklenburg High; Vice President for Yearbook Claire Douglass, Fayetteville Christian School; Vice President for Literary Magazine Ayana Edwards, Community School of Davidson; Vice President for Electronic and Online Communication Molly Horak, T.C. Roberson High; Vice President for Visual Communication Caitlyn Simmons, Hickory Grove Christian School

## NCSMAA Officers:

President Candace Brandt, Providence High; President-elect Jan Reid, Cape Fear Academy; Past President Disa Perry, Fayetteville Christian School; Secretary Traci Latta, R.J. Reynolds High; Vice President Newspaper Brenda Gorsuch, West Henderson High; Vice President Visual Communication Adrienne Hollifield, Charles D. Owen High; Vice President Yearbook Brandy Caton, Hickory Grove Christian School; Vice President Electronic Communication Lori Mahaley, Franklin Academy; Vice President Literary Magazine Marva Hutchinson, Providence High; Task Force Chair Bill Allen, East Mecklenburg High

# Always remember who helped along the way

Open my wallet and you won't always find a lot of cash, but you will find a fortune I pulled from a cookie years ago. It reads, "Gratitude is not only the greatest of virtues, but the parent of all others."

As I consider this year's celebration for the 75th anniversary of the NCSMA, I cannot help but think of the foundation laid by all of those who came before me in this organization. And, I believe most of us — no matter the field — have at least a handful of people whom we consider as instrumental in our careers and personal successes: teachers, mentors, parents, coaches. The gratitude that we feel for these individuals, though not always outwardly expressed, is obvious.

The notion of the importance of gratitude underpins my role as a journalism teacher and newspaper adviser. As I strive to become a better adviser, I continue to learn from those whom I have admired or sought guidance from in the journalism field through the years: Sammie Johnson, Kay Phillips, H.L. Hall, Brenda Gorsuch,

Robin Sawyer and Bill Allen, among others. It has been 30-something years (dare I do the math?) since I began my career working in the field of journalism and later teaching it. The memories of my own journey to this point — the moments of uncertainty, the challenges to overcome, the successes and failures — undoubtedly guide my efforts to teach my student journalists.

These students confront a very different world than that of my youth — one that is often very frightening and fast-paced. Yet, despite all of the changes, the foundations of excellent journalism are the same, and the journalism adviser for this generation of students must remember that fact.

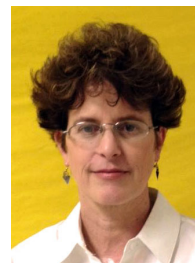
Truth. Fairness. Good taste. Integrity. Responsibility. The list to aim for is lengthy and challenging but evermore important. In our hectic digital world, the rush to be first or to achieve some more selfish, personal

goal too often overshadows the importance of getting the information right and doing what is right. So, on a typical day, I hope to have helped my students to think deeply and critically about what truly matters: not to be perfect but to make the right decisions in

the given circumstances. I hope to have encouraged and inspired them, even if that is only in some seemingly insignificant way. And, if they learn something of value to take with them on their own journey, I have done my job, but more so, I am grateful that I had the opportunity to help them take at least one step forward on that challenging road to personal and professional success.

As someone who came into the teaching profession rela-

tively late in life, I am still far from what I ultimately hope to be as an adviser. My goal is to get a bit closer to that each year and to all those who have helped me along the way: Thank you.



**Candace Brandt**  
NCSMAA President

## How to integrate social media with your publication

It was only when professional newscasters, ones who exemplified American trust from their seat on national news networks, started reciting Facebook comments during their broadcasts that the prominence of social media sunk in.

No longer was it just where we show our great times with friends and where grandmothers send their grandkids requests to play Farmville, but a method of advertising and other official business. And high school publications are beginning to realize its full potential.

Here's how your publication can take advantage of social media:

**1. Pick the right platform.** Ask yourself what is it you want to accomplish with your social media page. Facebook is useful in communicating with parents, and users expect posts once a month, or even once every couple of months. Twitter is great for community engagement, spreading flash news and sharing pictures, but followers expect almost daily updates. Instagram is great for yearbooks as a photo-sharing platform.

Tumblr, with a combination of text and image-based posts and a user-base that tends to aspiring artists and writers, may be a good option for literary magazines.

**2. Create a social media plan.** Who is running your social media campaigns? Do students post without checking in with their adviser? Do you want to link-in with your school's student council? What is your mission for each website? What are some realistic goals? Are there any other accounts that exemplify how you want to use your own?

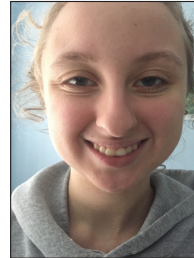
**3. Get followers from your school.** The trickiest questions for any social media account is getting people to follow you and getting them engaged. A good strategy is to link-up with other social media accounts from your school. Always get students on staff to retweet, reblog or whatever else to get the account noticed. Have other school publications advertise for you. Figure out

what students at your school want (often pictures of themselves or publicity of their work).

**4. Research other Internet tools.** Social media isn't the only thing the Internet can offer. Newspapers often have their own integrated websites — we have a whole category to judge them at NCSMA. School news broadcasts might have a YouTube to save their best work. The literary magazine staff I'm a part of at Providence Senior High has its own website to keep people updated on awards, to accept submissions and to showcase some of the work on the magazine.

The website, Issuu, is specifically used for publishing publications online.

The uses of the Internet seem to end only where your creativity ends, so when you're searching around online, be thinking of how you can utilize the tools.



Sam Claypoole  
NCSMA President

## Welcome to North Carolina Scholastic Media Association

*The North Carolina Scholastic Media Association (NCSMA) is a statewide organization that promotes excellence in scholastic journalism through education of its members, encourages respect for freedom of the press, promotes professional growth of journalism teachers and advisers, and speaks for scholastic media in matters of curriculum and instruction that affect journalism education in North Carolina. NCSMA serves scholastic journalism and works for its advancement. It is based in the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill.*

### workshops

- The N.C. Scholastic Media Institute is a journalism workshop in mid-June. It offers practical experience in online news, broadcasting, desktop publishing, literary magazine, newspaper, photojournalism and yearbook.
- State student and adviser officers, elected by NCSMA members each year, plan workshops and NCSMI. Student officers may schedule retreats and planning sessions to increase student participation in the statewide organizations.
- The Association has divided North Carolina into eight geographic regions where workshops are held annually. Advisers and students are welcome to attend any regional workshop.

### awards

- Critique services offer annual opportunities for students and staffs to distinguish themselves. Experts in literary magazine, newspaper and yearbook production judge publications.
- All publications that receive an All-North Carolina rating in the evaluation compete for Tar Heel Awards. Judges review the top publications in the categories to determine the best.
- Students may also submit individual work in writing and design for awards.

### adviser training

- Courses that may be taken include "Journalism Education in the Secondary School," basic training for advisers tasks with newspapers, yearbooks, literary magazines and desktop publishing; "Mass Communication Law in the Secondary School;" "Writing and Editing for Secondary School Media;" "Desktop Publishing and Design for Secondary School Publications;" "Teaching Online News in the Secondary School" and "Teaching Photojournalism in the High School."
- NCSMA offers fellowships to advisers to help them take these graduate-level courses. Designed to cover full tuition and lodging for each adviser, the fellowships are competitive and are based on application information.

### scholarships

- Each year the N.C. Student Journalist of the Year is selected from among the top graduating seniors in scholastic journalism programs across the state. Entrants are evaluated by journalism professionals and faculty. The winner receives the Rachel Rivers-Coffey Scholarship from the N.C. Press Association Foundation and is eligible to compete for scholarships in the national Journalism Education Association contests.

## SPLC partners with Education Week to provide story ideas

The Student Press Law Center, in conjunction with Education Week, is working to help high school journalists localize national education stories. SPLC has made handouts available, which include tips on making public records requests and advice from professional education reporters. To access the story ideas and handouts, visit <http://www.splc.org/page/story-ideas>.

## Apply for the Chuck Stone Program for Diversity in Education and Media

The Chuck Stone Program for Diversity in Education and Media, sponsored by UNC-Chapel Hill School of Media and Journalism is looking for applicants from a wide variety of backgrounds who will be seniors in the 2016-17 school year and who are interested in a career in journalism.

The first workshop was held for rising seniors in 2007 and the program honors the legacy of professor Charles "Chuck" Sumner Stone Jr., who retired from the school in 2005. Chuck Stone Program students produced *The Mix*, an interactive website.

The 2016 program will be held on UNC-CH's campus July 10-14. Final postmark deadline for application materials is March 1. Preference will be given to in-state applicants.

For more information, visit [jomc.unc.edu/stoneprogram](http://jomc.unc.edu/stoneprogram).

## Save the date for regional and national scholastic events

The JEA/NSPA National High School Journalism Convention will be in Orlando, Nov. 12-15.

The Southern Interscholastic Press Association Convention will be held March 4-6, 2016, at the University of South Carolina in Columbia, SC.

The Columbia Scholastic Press Association convention will be held at Columbia University in New York City March 18-20, 2016.

## Join us at the Carolina Sports Journalism Camp in June

The 2016 Carolina Sports Journalism Camp is now accepting applications. The camp will be hosted on the UNC-Chapel Hill campus from June 22-25

Rising high school juniors and seniors with an interest in sports and media are encouraged to

apply.

This four-day residential workshop includes sports play-by-play, sports writing, sports photography and much more. Students will be housed on UNC-Chapel Hill's campus.

The camp includes classroom study and newsroom practice. It will feature visiting sports reporters and sports personalities. Students will take a behind-the-scenes tour of UNC's sports media facilities and cover a press conference on a sports media deadline.

Registration fee of \$500 for North Carolina students covers lodging, meals, camp T-shirt and press pass.

Application deadline is April 1, 2016. Students accepted to the camp will be notified by May 1. Visit [jomc.unc.edu/csjc](http://jomc.unc.edu/csjc) to apply.

## Apply for Quill and Scroll and NSPA scholarships now

Quill and Scroll offers many scholarship opportunities for high school students interested in careers or college study in journalism.

All Quill and Scroll seniors are eligible to apply for the Richard P. Johns award. Scholarships can be used for tuition, room and board at any college or university that offers a major in journalism.

Also, national winners in the International Writing/Photography or the Yearbook Excellence contests are eligible as seniors to apply for Quill and Scroll scholarships — the Edward J. Nell Memorial, or the George and Ophelia Gallup awards.

Applicants for all of those scholarships should submit a completed application form, a small, color photo, letters of recommendations, a personal statement and writing samples by May 10.

Visit <http://quillandscroll.org/scholarships> for application materials and for more scholarship opportunities.

NSPA welcomes high school journalists who are NSPA members to apply for the Honor Roll, a list of student journalists who have achieved high academic honors as journalists and contributed to student media. A list of inductees into the Honor Roll will be published in NSPA's Best of High School Press. Any students on the staff of a current NSPA member publication can enter.

Seniors on the Honor Roll are eligible to apply for the Honor Roll Scholarships. Awards are up to \$1,000. Entry forms will be available Dec. 1.

For more information, go to <http://www.studentpress.org/nspa/contests.html>.

## Sign up for the Dow Jones News Fund Adviser Update

The Dow Jones News Fund Adviser Update includes information about upcoming workshops across the country, columns by journalism educators, and other resources for publication advisers. The newsletter is published quarterly and will be sent to your school for free.

To be placed on the mailing list for the Adviser Update, contact [heather.taylor@dowjones.com](mailto:heather.taylor@dowjones.com).

## Cape Fear Academy director named Principal of the Year

BY ARI SEN

*West Henderson High*

Encouraging. Enthusiastic. Sensitive.

These are words used to describe Hugh McManus, the Upper School Director of Cape Fear Academy. McManus is the winner of the NCSMA Principal of the Year Award.

Jan Reid, the publications adviser at Cape Fear, wrote a letter recommending McManus. "While he offers advice he does not command and has backed me every time something controversial has appeared in our newspaper or yearbook," she wrote.

McManus has been at Cape Fear since 2006, when he moved from Topsail High School in Hampstead.

McManus was also the principal at Hoggard High School in Wilmington from 1988 to 1997.

"He is my advocate in so many ways, encouraging students to enroll in the course, to attend summer camps, to submit publications for evaluation and finding ways to fund our attendance," Reid wrote.

Current student Robert Judge said McManus is involved in the class.

"We have a joint class with both newspaper and yearbook and whenever we publish a newspaper he sends out an email," Judge said. "He makes sure everyone at school knows who's working on it and who the editors are, and makes sure everyone knows how hard the adviser is working."

*(Reprinted from The Rush, the NCSMI newspaper)*

# VIRAL COLUMN HELPS PROPEL STUDENT TO N.C. JOURNALIST OF THE YEAR

In February 2015, Sam Doughton was selected to receive the 2015 Rachel Rivers-Coffey Journalist of the Year Award from the N.C. Press Foundation. Doughton, the editor-in-chief of R.J. Reynolds High School's newspaper for the 2014-15 school year, was on the newspaper staff for three years. He is a freshman at UNC-Chapel Hill this fall and plans to study journalism. He spoke with Rush reporter Jazmine Hedgepeth about the application process and the viral column that he believes helped him.

**BY JAZMINE HEDGEPETH**

*Northern Guilford High*

## How did you feel when winning this award?

SD: My adviser believed our staff had a lot of qualified applicants, so I just said 'Well hey, let me apply and try this out.' Because I would love to continue journalism after college, and I thought it would be a cool thing to do. Turned in my portfolio, and surprisingly got a word back sometime in February that I won.

## What made your portfolio stand out from other applicants?

SD: I think the main thing that made me stand out from other qualified candidates was that I wrote a story on

an alumnus from my school, Stuart Scott. He died late January, and the very next day, I wrote a column on Scott's death and his impact on my life. It got a lot of play, it was viewed about 10,000 times on our website alone, got tweeted out by ESPN's College Basketball, even members of the Scott family commented on the online article. That was really cool and somewhat was my hook to the award, saying 'Hey look, I'm a student journalist whose piece was broadcasted nationally.'

## What advice do you have for future seniors wanting to apply for the Journalist of the Year award?

SD: Just go for it. A lot of it starts when you first join the staff. One thing that's

really helped me out is asking your editors questions. I know a lot of the editors ahead of me gave me really great advice on other things like that. Lean on your advisor as well. He or she is there to help you out. Three tips: Start preparing your portfolio early, commit to doing journalistic work now, no matter if you start your freshman, sophomore, or junior year, just start as soon as you can to create the best portfolio. Lean on your advisers, editors and all of the supporting staff that you have around you.

*(Reprinted from The Rush, the NCSMI newspaper)*

## SPLC director, Cape Fear Academy adviser receive Kay Phillips awards

**BY ARI SEN**

*West Henderson High*

### Cape Fear Academy's Jan Reid honored

It takes a real love of teaching to come out of retirement after a 28-year career.

That's exactly what Jan Reid did.

Reid is the publications adviser for the Upper School at Cape Fear Academy in Wilmington. She is being honored by the North Carolina Scholastic Media Association with the Kay Phillips Distinguished Service Award for her 37 years of service as a journalism educator.

Robert Judge '16, a rising senior at Cape Fear, enjoys Reid's class. "She puts a ridiculous amount of time into all our publications," Judge said. "She also makes sure we have all the technology we need to get work done."

Reid joined the Cape Fear in 2006 after serving as a journalism teacher at Hoggard High School. She has also served as a summer workshop faculty member for NCSMA, Taylor and Herff Jones.

"She has been a faithful supporter of NCSMA for many many years," NCSMA Director Monica Hill said. "She has story after story about students who have gone on to do great things."

Judge said Reid deserves the award. "Even though she may prefer the yearbook or the newspaper more, she never shows it," Judge said. "Mrs. Reid is probably one of the best teachers we've ever had."

### SPLC'S Frank LoMonte wins service award

Most high school and college journalists know who to call if they face censorship: Frank LoMonte.

The executive director of the Student Press Law Center is a familiar face at state and national journalism conventions and a welcoming voice on the phone.

LoMonte was honored with the NCSMA Kay Phillips Distinguished Service Award at the advisers lunch on June 15 for his service to NCSMA and his work protecting student press freedoms.

LoMonte's path to the SPLC had stops in journalism and law. He uses this experience to advise high school and college journalists about censorship and press freedom.

LoMonte has also worked closely with UNC-Chapel Hill and NCSMA on a variety of projects, including a law symposium marking the 25th anniversary of the Supreme Court decision *Hazelwood v. Kuhlmeier*.

"He was the person who pitched the idea of the Hazelwood Symposium," said Monica Hill, director of NCSMA. "It was a tremendous honor for the law school, for the journalism school and for NCSMA to be involved in it."

Hill appreciates LoMonte's work. "We are very fortunate in North Carolina that he travels down every year for the Institute to teach sessions. It's a wonderful thing for students at our Institute to experience."

## TUITION WAIVER OFFERED FOR 'TEACHING INTERACTIVE MEDIA'

### *NCSMA offers fellowship funding to high school journalism advisers*

NCSMA's Journalism Education Fellowship Program allows teachers to enroll in a one-week, short-term summer course with tuition funding provided by NCSMA.

N.C. journalism teachers and media advisers can qualify for free in-state tuition, lodging and books through this program. The fellowships, awarded on a first-come, first-served basis, are valued at \$1,230.

The short-term course will be scheduled July 10-16. Class meets 9 a.m. to 5 p.m. Advisers may earn three hours of graduate credit.

### **Teaching Interactive Media**

The summer course for 2016 will introduce educators to basic journalistic interactive design and production concepts, as well as web development and WordPress.

Producing effective interactive projects requires skill sets. This course will address those skill sets, plus offer a section on how to teach technology concepts in the secondary classroom.

The course will include the following topics:

- Website layout using HTML, CSS, a web editing program and a content management system (WordPress).

- Interactive graphics using online tools
- Use of data, photography, graphics, artwork, audio, video and the written word for online audiences.
- Solid, ethical journalistic decision-making.

Professor Steven King of the UNC School of Media and Journalism will teach the course. If your students hope to improve their interactive media skills, consider applying for the fellowship and exploring ways to teach and advise interactive media.

Priority deadline is April 1.

See application below.

## NCSMA JOURNALISM EDUCATION FELLOWSHIP APPLICATION

*Please type or print clearly.*

### Teacher and school information

TEACHER'S NAME			
SCHOOL NAME		SCHOOL PHONE	SCHOOL FAX
SCHOOL ADDRESS	CITY	STATE	ZIP
SCHOOL EMAIL ADDRESS			
HOME ADDRESS	CITY	STATE	ZIP
HOME EMAIL ADDRESS		HOME PHONE	CELL PHONE

I will be teaching journalism and/or advising one or more publications during the 2015-2016 school year at \_\_\_\_\_.

Teacher's signature: \_\_\_\_\_

I endorse \_\_\_\_\_ to receive a Journalism Education Fellowship to attend the following summer session course:

JOMC 491 Teaching Interactive Media in the Secondary School

at the University of North Carolina at Chapel Hill School of Journalism and Mass Communication.

Principal's name: \_\_\_\_\_ Principal's signature: \_\_\_\_\_

### To complete your application, please attach to this form a letter in which you explain

1. how you became involved in journalism teaching and publication advising,
2. year(s) of overall and journalistic teaching experience,
3. why you would like to take the course and
4. how you believe that course may fit into your career as a journalism teacher/publication adviser.

**In addition, please send a copy of your resume or a list of experiences, interests and accomplishments.**

**For priority selection, your application should be postmarked by April 1. To secure your in-state tuition fellowship, you will later be asked to submit a check for \$200; this check will be returned to you the first day of class. Address application forms to:**

Monica Hill, NCSMA • School of Journalism and Mass Communication • 284 Carroll Hall, CB# 3365, UNC-Chapel Hill • Chapel Hill, NC 27599-3365

# MEDIA CONTEST ENTRY FORM

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

284 Carroll Hall, CB # 3365, Chapel Hill, NC 27599-3365 • (919) 962-4639 • Toll Free: (888) 562-6276 • ncsma@unc.edu

Please type or print clearly.

PUBLICATION NAME \_\_\_\_\_

CHECK  
 Newspaper/newsmagazine     TV News     Online news site     Radio/podcasts  
 Yearbook     Literary magazine

SCHOOL NAME \_\_\_\_\_

SCHOOL ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

COUNTY \_\_\_\_\_

SCHOOL PHONE \_\_\_\_\_ SCHOOL FAX \_\_\_\_\_

ADVISER NAME \_\_\_\_\_

ADVISER EMAIL \_\_\_\_\_

NUMBER OF STUDENTS IN PRODUCTION CLASS \_\_\_\_\_

SCHOOL SIZE AS OF NOV. 15, 2015     1 to 900     1,300+  
 901 to 1,299     middle school

**Contest fee: \$50**

+ \_\_\_\_\_ × \$5 for each individual entry

= \$ \_\_\_\_\_ **Total**

## Guidelines for 2016 Overall Contest/Critique Entry

For all categories, enclose this entry form with full payment to NCSMA of \$50 per overall entry plus \$5 per individual entry. Include copies of the publication or broadcast along with the self-analysis form (see ncsma.unc.edu). For confirmation, enclose a self-addressed, stamped postcard.

Publication type	Received by	Enclosures necessary
<input type="checkbox"/> Newspaper/newsmagazine *	April 25	One copy of two issues
<input type="checkbox"/> Online news site *	April 25	URL:
<input type="checkbox"/> TV News	May 25	One DVD from two newscasts
<input type="checkbox"/> Literary magazine **	May 25	One copy of the magazine
<input type="checkbox"/> Yearbook ***	May 25	One copy of the yearbook
<input type="checkbox"/> Radio/podcasts	May 25	One CD from two programs or URL:

\*Newspapers/Newsmagazines and Online News Sites will be automatically entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography and Graphics. \*\*Literary magazines will automatically be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction and Nonfiction. \*\*\*Yearbooks will automatically be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout and Copy.

## Guidelines for 2016 Individual Contest Entries

For individual entries, mark the corresponding contest category below. Attach a tearsheet (full page of newspaper, yearbook or literary magazine). Do not mount entries. Staple a copy of this **entire** entry form to each individual entry. **Limit: three entries per student per category.** (Students may win only one award per category.) Entries must be from publications for the 2015-2016 school year.

Student name	Title of entry	Page(s)		
<b>News</b> (print and online) <input type="checkbox"/> news article <input type="checkbox"/> sports article <input type="checkbox"/> feature article <input type="checkbox"/> news photograph <input type="checkbox"/> sports photograph <input type="checkbox"/> feature photograph <input type="checkbox"/> editorial <input type="checkbox"/> cartoon <input type="checkbox"/> graphic <input type="checkbox"/> sports column <input type="checkbox"/> general/editorial column <input type="checkbox"/> review <input type="checkbox"/> front page design † <input type="checkbox"/> inside page design † <input type="checkbox"/> inside spread design †	<input type="checkbox"/> video/multimedia † Print version only	<b>Literary Magazine</b> <input type="checkbox"/> poetry <input type="checkbox"/> fiction <input type="checkbox"/> feature <input type="checkbox"/> review <input type="checkbox"/> personal essay <input type="checkbox"/> drama <input type="checkbox"/> photography/art layout <input type="checkbox"/> graphic <input type="checkbox"/> poetry layout <input type="checkbox"/> fiction layout <input type="checkbox"/> nonfiction layout <input type="checkbox"/> individual art <input type="checkbox"/> individual photograph	<b>Yearbook</b> <input type="checkbox"/> theme copy <input type="checkbox"/> feature copy ‡ <input type="checkbox"/> sports copy <input type="checkbox"/> captions (any spread) <input type="checkbox"/> sports captions <input type="checkbox"/> theme spread design ‡ <input type="checkbox"/> sports spread design ‡ <input type="checkbox"/> feature spread design ‡ <input type="checkbox"/> people section design <input type="checkbox"/> feature photograph <input type="checkbox"/> sports photograph <input type="checkbox"/> theme photograph ‡ Includes organizations, academics, etc.	<b>TV News/ Multimedia</b> <input type="checkbox"/> spot news <input type="checkbox"/> hard news <input type="checkbox"/> feature news <input type="checkbox"/> sports  <b>Radio/ Podcasts</b> <input type="checkbox"/> news story <input type="checkbox"/> feature story <input type="checkbox"/> sports story <input type="checkbox"/> longform program

Please photocopy this form as necessary. DO NOT cut the form. Suggestion: Complete the overall information, then copy for all individual entries.

For a description of individual entry categories, go to [ncsma.unc.edu/contests.html](http://ncsma.unc.edu/contests.html).

Participation in the contest implies consent for NCSMA's use of materials — in NCSMA Book of Firsts, for example.

# Statewide media awards presented to staffs at NCSMA 2015 Institute

About the awards. For 10 months, publications staffs worked to produce their best journalism and literary arts. They then submitted their entries to NCSMA judges. Hundreds of people and publication sections received awards in this year's critiques and competitions.

In overall critiques, *The Tar Heel Award* recognizes superior publications that the judges selected from among the All North Carolina winners. NCSMA, like many other critique services, long ago eliminated the artificial "first, second, third" denotations. Any number of publications may earn the All North Carolina rating and be eligible for the *Tar Heel Award*.

## Newspaper

### OVERALL AWARDS

#### TAR HEEL AWARDS

*The Hoofbeat*  
Charles D. Owen High  
*Wingspan*  
West Henderson High  
*Golden Fleece*  
T.C. Roberson High  
*The Forest Fire*  
Wake Forest High

#### SMALL SCHOOLS

##### All North Carolina

*The Hoofbeat*  
Charles D. Owen High  
*Nighthawk News Magazine*  
First Flight High

#### Distinction

*The Hurricane*  
Cape Fear Academy  
*The Nevarmore*  
Ravenscroft School

#### Honor

*The Ashnoca*  
Asheville School

#### MEDIUM SCHOOLS

##### All North Carolina

*Wingspan*  
West Henderson High

#### Distinction

*The Northwood*  
Omniscient  
Northwood High

#### Honor

*The Pride*  
Hickory Grove Christian School

#### LARGE SCHOOLS

##### All North Carolina

*Athens Oracle*  
Athens Drive High  
*The Dorian Scroll*  
Mount Tabor High  
*Golden Fleece*  
T.C. Roberson High  
*The Forest Fire*  
Wake Forest High

#### Distinction

3: *The Nevarmore*  
Ravenscroft School  
HM: *The Hurricane*  
Cape Fear Academy  
HM: *The Ashnoca*  
Asheville School

#### Design

1: *Nighthawk News Magazine*  
First Flight High  
2: *The Hoofbeat*  
Charles D. Owen High  
3: *The Hurricane*  
Cape Fear Academy  
HM: *The Nevarmore*  
Ravenscroft School  
HM: *The Ashnoca*  
Asheville School

#### Editorial

1: *The Hoofbeat*  
Charles D. Owen High  
2: *The Hurricane*  
Cape Fear Academy  
3: *The Nevarmore*  
Ravenscroft School  
HM: *The Ashnoca*  
Asheville School  
HM: *Nighthawk News Magazine*  
First Flight High

#### Features

1: *Nighthawk News Magazine*  
First Flight High  
2: *The Hoofbeat*  
Charles D. Owen  
3: *The Hurricane*  
Cape Fear Academy  
HM: *The Nevarmore*  
Ravenscroft School  
HM: *The Ashnoca*  
Asheville School

#### News

1: *The Nevarmore*  
Ravenscroft School  
2: *The Hurricane*  
Cape Fear Academy  
3: *The Hoofbeat*  
Charles D. Owen High  
HM: *Nighthawk News Magazine*  
First Flight High  
HM: *The Ashnoca*  
Asheville School

#### Sports

1: *The Nevarmore*  
Ravenscroft School  
2: *The Hurricane*  
Cape Fear Academy  
3: *The Hoofbeat*  
Charles D. Owen High  
HM: *Nighthawk News Magazine*  
First Flight High  
HM: *The Ashnoca*  
Asheville School

#### MEDIUM SCHOOLS

##### Photography

1: *Wingspan*  
West Henderson High  
2: *The Pride*  
Hickory Grove Christian School  
3: *The Northwood*  
Omniscient  
Northwood High

##### Advertising

1: *Wingspan*  
West Henderson High  
2: *The Northwood*  
Omniscient  
Northwood High

##### Graphics

1: *Wingspan*  
West Henderson High  
2: *The Northwood*  
Omniscient  
Northwood High  
3: *The Pride*  
Hickory Grove Christian School

#### Design

1: *Wingspan*  
West Henderson High  
2: *The Northwood*  
Omniscient  
Northwood High  
3: *The Pride*  
Hickory Grove Christian School

#### Editorial

1: *Wingspan*  
West Henderson High  
2: *The Northwood*  
Omniscient  
Northwood High  
3: *The Pride*  
Hickory Grove Christian School

#### Features

1: *Wingspan*  
West Henderson High  
2: *The Pride*  
Hickory Grove Christian School  
3: *The Northwood*  
Omniscient  
Northwood High

#### News

1: *Wingspan*  
West Henderson High  
2: *The Northwood*  
Omniscient  
Northwood High  
3: *The Pride*  
Hickory Grove Christian School

#### Sports

1: *Wingspan*  
West Henderson High  
2: *The Northwood*  
Omniscient  
Northwood High  
3: *The Pride*  
Hickory Grove Christian School

#### LARGE SCHOOLS

##### Photography

1: *The Forest Fire*  
Wake Forest High  
2: *The Crusader*  
Cardinal Gibbons High  
3: *The Prowl*  
Providence High  
HM: *The Dorian Scroll*  
Mount Tabor High  
HM: *Pine Whispers*  
R.J. Reynolds High

##### Advertising

1: *The Forest Fire*  
Wake Forest High  
2: *Pine Whispers*  
R.J. Reynolds High  
3: *The Howler*  
Wakefield High

##### Graphics

1: *The Forest Fire*  
Wake Forest High  
2: *The Dorian Scroll*  
Mount Tabor High  
3: *Golden Fleece*  
T.C. Roberson High  
HM: *Northwest Horizons*  
Northwest Guilford High  
HM: *The Crusader*  
Cardinal Gibbons High

#### Design

1: *The Forest Fire*  
Wake Forest High  
2: *Northwest Horizons*  
Northwest Guilford High  
3: *Golden Fleece*  
T.C. Roberson High  
HM: *Rampant Lines*  
J.H. Rose High  
HM: *The Dorian Scroll*  
Mount Tabor High

#### Editorial

1: *Golden Fleece*  
T.C. Roberson High  
2: *The Forest Fire*  
Wake Forest High  
3: *The Prowl*  
Providence High  
HM: *Northwest Horizons*  
Northwest Guilford High  
HM: *Athens Oracle*  
Athens Drive High

#### Features

1: *Golden Fleece*  
T.C. Roberson High  
2: *The Forest Fire*  
Wake Forest High  
3: *Northwest Horizons*  
Northwest Guilford High  
HM: *Pine Whispers*  
R.J. Reynolds High  
HM: *The Dorian Scroll*  
Mount Tabor High

#### News

1: *The Forest Fire*  
Wake Forest High  
2: *The Eagle's Eye*  
Enloe High  
3: *Pine Whispers*  
R.J. Reynolds High  
HM: *The Howler*  
Wakefield High  
HM: *The Eagle*  
East Mecklenburg High

#### Sports

1: *Golden Fleece*  
T.C. Roberson High  
2: *The Forest Fire*  
Wake Forest High  
3: *The Crusader*  
Cardinal Gibbons High  
HM: *The Dorian Scroll*  
Mount Tabor High  
HM: *Northwest Horizons*  
Northwest Guilford High

#### INDIVIDUAL AWARDS

##### SMALL SCHOOLS

###### News Article

1: Emi Myers  
*The Nevarmore*  
Ravenscroft School  
2: Monica Holmes  
*Nighthawk News Online*  
First Flight High  
3: Brett Haensel  
*The Nevarmore*  
Ravenscroft School  
HM: Ross Turman  
*The Hoofbeat*  
Charles D. Owen High  
HM: Hunter Stokes  
*Nighthawk News Online*  
First Flight High

###### Sports Article

1: Hannah Johnson  
*Nighthawk News Online*  
First Flight High  
2: Byrde Wells  
*Nighthawk News Magazine*  
First Flight High  
3: Benji Lanning

*The Hoofbeat*  
Charles D. Owen High  
HM: Emi Myers  
*The Nevarmore*  
Ravenscroft School

#### Feature Article

1: Monica Holmes  
*Nighthawk News Online*  
First Flight High  
2: Kira Hicks and Mack Doeblar  
*Nighthawk News Magazine*  
First Flight High  
3: Annie Heath  
*The Hoofbeat*  
Charles D. Owen High  
HM: Cassie Moseley  
*The Hoofbeat*  
Charles D. Owen High  
HM: MJ Malone  
*The Nevarmore*  
Ravenscroft School

#### News Photograph

1: Emi Myers  
*The Nevarmore*  
Ravenscroft School

#### Editorial

1: Madison Fiedler  
*The Ashnoca*  
The Asheville School  
2: Emi Myers, Austin Morin, Haley Gardner and Casey Harris  
*The Nevarmore*  
Ravenscroft School  
3: Kira Hicks and Monica Holmes  
*Nighthawk News Magazine*  
First Flight High

#### Cartoon

1: Austin Morin  
*The Nevarmore*  
Ravenscroft School  
2: Lucy O'Brien  
*The Hoofbeat*  
Charles D. Owen High

#### Graphic

1: Farley Wickre  
*Nighthawk News Magazine*  
First Flight High  
2: Cindy Biao  
*The Ashnoca*  
Asheville School  
3: Hunter Stokes  
*Nighthawk News Magazine*  
First Flight High  
HM: Emi Myers  
*The Nevarmore*  
Ravenscroft School

#### Sports Column

1: Byrde Wells  
*Nighthawk News Magazine*  
First Flight High  
2: Chris McHone  
*The Hoofbeat*  
Charles D. Owen High

#### General/Editorial Column

1: Isabelle Smith  
*The Ashnoca*  
The Asheville School  
2: Veronica Barrera  
*The Ashnoca*  
The Asheville School  
3: Sydney Holt  
*Nighthawk News Magazine*  
First Flight High  
HM: Caroline Roy  
*The Hoofbeat*  
Charles D. Owen High  
HM: Kristina Carter and Mack Doeblar



## Awards, continued from page 9

*Nighthawk News Magazine*  
First Flight High

**Review**

1: Parker Mikesh  
*The Neavmore*  
Ravenscroft School  
2: Ella Doran  
*The Ashnoca*  
The Asheville School

**Front Page Design**

1: Lucy O'Brien and Devin Sweazey  
*The Hoofbeat*  
Charles D. Owen High  
2: Emi Myers and Austin Morin  
*The Neavmore*  
Ravenscroft School  
3: Casey Harris and Emi Myers  
*The Neavmore*  
Ravenscroft School  
HM: Cassie Moseley and Lucy O'Brien  
*The Hoofbeat*  
Charles D. Owen High

**Inside Page Design**

1: Parker Mikesh  
*The Neavmore*  
Ravenscroft School  
2: Cassie Moseley  
*The Hoofbeat*  
Charles D. Owen High  
3: Farley Wickre  
*Nighthawk News Magazine*  
First Flight High  
HM: Axel Barth  
*The Neavmore*  
Ravenscroft School

**Inside Spread Design**

1: Farley Wickre  
*Nighthawk News Magazine*  
First Flight High  
2: Cassie Moseley  
*The Hoofbeat*  
Charles D. Owen High  
3: Lucy O'Brien and Devin Sweazey  
*The Hoofbeat*  
Charles D. Owen High

**MEDIUM SCHOOLS****News Article**

1: Adrienne Clevin  
*The Northwood Omniscent*  
Northwood High  
2: Katie Farina  
*Wingspan*  
West Henderson High  
3: Meredith Norman  
*The Northwood Omniscent*  
Northwood High  
HM: Addison Parrish  
*The Pride*  
Hickory Grove Christian School

**Sports Article**

1: Ari Sen  
*Wingspan*  
West Henderson High  
2: Josh Conner  
*Wingspan*  
West Henderson High

**Feature Article**

1: Byron Aguilar and Frances Berose  
*The Northwood Omniscent*  
Northwood High  
2: Kendall Owens  
*Wingspan*  
West Henderson High  
3: Samantha Gonski  
*Wingspan*

West Henderson High  
HM: Becca Heilman  
*The Northwood Omniscent*  
Northwood High  
HM: Addison Parrish  
*The Pride*  
Hickory Grove Christian School

**Feature Photograph**

1: Adam Rowe  
*The Pride*  
Hickory Grove Christian School  
2: Bobby Kerns  
*The Pride*  
Hickory Grove Christian School

**Editorial**

1: Staff  
*Wingspan*  
West Henderson High

**Cartoon**

1: Alex Ginn  
*Wingspan*  
West Henderson High

**General/ Editorial Column**

1: Jessica Kolomichuk  
*The Northwood Omniscent*  
Northwood High  
2: Olivia Slagle  
*Wingspan*  
West Henderson High  
3: Frances Berose  
*The Northwood Omniscent*  
Northwood High

**Review**

1: Emily Turpin  
*Wingspan*  
West Henderson High

**Front Page Design**

1: Olivia Slagle  
*Wingspan*  
West Henderson High  
2: Polly Phillips  
*Wingspan*  
West Henderson High  
3: Jessica Kolomichuk and Lilli Hoffman  
*The Northwood Omniscent*  
Northwood High

**Inside Page Design**

1: Olivia Slagle  
*Wingspan*  
West Henderson High

**Inside Spread Design**

1: Polly Phillips  
*Wingspan*  
West Henderson High

**LARGE SCHOOLS****News Article**

1: Ally O'Reilly  
*Pine Whispers*  
R.J. Reynolds High  
2: Hikmat Al-Chami  
*The Eagle*  
East Mecklenburg High  
3: Tobias Williams  
*Rampant Lines*  
J.H. Rose High  
HM: Nina Hoffmeyer and Will Sharpless  
*Proconian*  
Chapel Hill High  
HM: Melanie Langness  
*Scratch Post*  
West Johnston High

**Sports Article**

1: Scott Burgess  
*Golden Fleece*  
T.C. Roberson High  
2: Zila Sanchez  
*The Eagle*  
East Mecklenburg High  
3: Lauren Holder  
*Rampant Lines*  
J.H. Rose High  
HM: Anna Schecterson  
*The Eagle*  
East Mecklenburg High  
HM: Cooper Kunkel  
*Rampant Lines*  
J.H. Rose High

**Feature Article**

1: Sam Doughton  
*Pine Whispers*  
R.J. Reynolds High  
2: Anna Schecterson  
*The Eagle*  
East Mecklenburg High  
3: Gage Reitz  
*The Eagle*  
East Mecklenburg High  
HM: Harley Nefe and Katie Lee Parrish  
*Northwest Horizons*  
Northwest Guilford High  
HM: Faith Rickerts  
*Northwest Horizons*  
Northwest Guilford High

**News Photograph**

1: Monica Crawford  
*Rampant Lines*  
J.H. Rose High  
2: Maya Jarrell  
*Rampant Lines*  
J.H. Rose High  
3: Jessica Airey  
*The Crusader*  
Cardinal Gibbons High

**Sports Photograph**

1: Matthew Ball  
*Pine Whispers*  
R.J. Reynolds High  
2: Dylan Kreutzer  
*The Eagle*  
East Mecklenburg High  
3: William Young  
*Rampant Lines*  
J.H. Rose High  
HM: Sarah Boggins  
*Northwest Horizons*  
Northwest Guilford High  
HM: Sofi Van Coutren  
*Rampant Lines*  
J. H. Rose High

**Feature Photograph**

1: Diego Pineda  
*The Crusader*  
Cardinal Gibbons High  
2: Jasmine Lenard, Nikole Nguyen and Willa Ma  
*Northwest Horizons*  
Northwest Guilford High  
3: Annie Ford  
*Northwest Horizons*  
Northwest Guilford High

**Editorial**

1: Staff  
*Pine Whispers*  
R.J. Reynolds High  
2: Hikmat Al-Chami  
*The Eagle*  
East Mecklenburg High  
3: Madison Forsey  
*The Paw Print*  
Jay M. Robinson High  
HM: Staff  
*The Forest Fire*  
Wake Forest High  
HM: Emmy Barcelona  
*Rampant Lines*  
J.H. Rose High

**Cartoon**

1: Anna Schecterson  
*The Eagle*  
East Mecklenburg High  
2: Heather Ruhl  
*The Crusader*  
Cardinal Gibbons High  
3: Clarke Webster  
*Rampant Lines*  
J.H. Rose High  
HM: John Joseph Sangster  
*The Paw Print*  
Jay M. Robinson High  
HM: Mackenzie Mitchell  
*Northwest Horizons*  
Northwest Guilford High

**Graphic**

1: William Young  
*Rampant Lines*  
J.H. Rose High  
2: Staff  
*The Prowl*  
Providence High  
3: Max Reidinger  
*Golden Fleece*  
T.C. Roberson High  
HM: Elizabeth Chavez  
*The Crusader*  
Cardinal Gibbons High  
HM: Austin Drake and Nick Loschin  
*Northwest Horizons*  
Northwest Guilford High

**Sports Column**

1: Sam Doughton  
*Pine Whispers*  
R.J. Reynolds High  
2: Lindsey McQuirk  
*Northwest Horizons*  
Northwest Guilford High School  
3: Harley Nefe  
*Northwest Horizons*  
Northwest Guilford High School

**General/ Editorial Column**

1: Katy Kneisel  
*The Dorian Scroll*  
Mount Tabor High  
2: Anna Schecterson  
*The Eagle*  
East Mecklenburg High  
3: Emma Gillett  
*Pine Whispers*  
R.J. Reynolds High  
HM: Brandis Price  
*The Dorian Scroll*  
Mount Tabor High  
HM: Hikmat Al-Chami  
*The Eagle*  
East Mecklenburg High

**Review**

1: Elise Matera  
*Proconian*  
Chapel Hill High  
2: Noah McCormick and Sophie Vazquez  
*Northwest Horizons*  
Northwest Guilford High  
3: Wade Naziri  
*Rampant Lines*  
J.H. Rose High  
HM: Rice Van Coutren  
*Rampant Lines*  
J.H. Rose High

**Front Page Design**

1: Max Reidinger  
*Golden Fleece*  
T.C. Roberson High  
2: Courtney Deaton, Katherine Bell and Laura Nicklas  
*The Dorian Scroll*  
Mount Tabor High

3: Jacob Sichel  
*The Eagle's Eye*  
Enloe High

**Inside Page Design**

1: Max Reidinger  
*Golden Fleece*  
T.C. Roberson High  
2: Josa Worthy  
*Golden Fleece*  
T.C. Roberson High  
3: Monica Crawford  
*Rampant Lines*  
J.H. Rose High

**Inside Spread Design**

1: Martha Bennett  
*Rampant Lines*  
J.H. Rose High  
2: Keeley Gay  
*Rampant Lines*  
J.H. Rose High  
3: Emily Cline & Hannah Shick  
*The Rooster*  
Ronald W. Reagan High  
HM: Anna Schecterson  
*The Eagle*  
East Mecklenburg  
HM: Mackenzie Mitchell  
*Northwest Horizons*  
Northwest Guilford High

**Yearbook****OVERALL AWARDS****TAR HEEL AWARDS**

*Hurricane Watch*  
Cane Creek Middle  
*Shoreline*  
Cape Fear Academy  
*Shorelines (2014)*  
First Flight High  
*Shorelines (2015)*  
First Flight High  
*Westwind*  
West Henderson High  
*Clarion*  
Davie County High  
*Taurus*  
Hickory Ridge High  
*The Prowler*  
Lake Norman High

**MIDDLE SCHOOLS**

**All North Carolina**  
*Hurricane Watch*  
Cane Creek Middle

**Honor**

*Wings*  
East Lincoln Middle  
*Harris Road Middle School Yearbook*  
Harris Road Middle  
*Hickory Ridge Middle School Yearbook*  
Hickory Ridge Middle  
*Jaguar Journal*  
Jacobs Fork Middle

**Achievement**

*The Talon*  
Northview Middle

**SMALL SCHOOLS**

**All North Carolina**

*Patriot*  
Arendell Parrott Academy  
*Shoreline*  
Cape Fear Academy  
*East Wind*  
East Surry High  
*Shorelines (2014)*  
First Flight High  
*Shorelines (2015)*

First Flight High  
*Sandfiddler*  
Manteo High

**Distinction**

*The Trojan*  
Bandys High  
*Brevardier*  
Brevard High  
*Bunhihi*  
Bunker Hill High  
*Eyry*  
Charlotte Latin School  
*The Chronicle*  
Christ Covenant School  
*Revolution*  
Davidson Day School  
*Retrospect*  
East Lincoln High  
*Centurion*  
Fayetteville Christian School  
*Talon*  
Gaston Christian School  
*Exodus*  
Hickory Grove Christian School  
*The Viking*  
Kinston High  
*Revolutions*  
Providence Grove High  
*Statesville Christian School Yearbook*  
Statesville Christian School

**Honor**

*Christ the King High School Yearbook*  
Christ the King Catholic High  
*The Point*  
Gaston Day School  
*Heritage*  
Pender High  
*Quill Pen*  
Salem Academy  
*Stagecoach*  
Saint Mary's School  
*Sandspur*  
Whiteville High

**Achievement**

*Warrior Pride*  
West Caldwell High

**MEDIUM SCHOOLS**

**All North Carolina**  
*Westwind*  
West Henderson High

**Distinction**

*Conquest*  
Cuthbertson High  
*The Legend*  
Weddington High

**Honor**

*The Shield*  
Community School of Davidson  
*The Crusade*  
Lake Norman Charter High  
*Lincoln Charter Middle School and High School Yearbook*  
Lincoln Charter Middle School and High School  
*The Maidonian*  
Maiden High  
NOGA  
North Gaston High  
*Paladin*  
North Lincoln High  
*Dynamis*  
Northwest Cabarrus High

For more awards, see page 10

## Awards, continued from page 9

*The Trail*  
Statesville High  
Corona  
St. Stephens High  
*Clarion*  
South Point High

**Achievement**

*Flashback*  
Cannon School  
*The Log*  
Hickory High

**LARGE SCHOOLS**  
**All North Carolina**

*Taurus*  
Hickory Ridge High  
*The Prowler*  
Lake Norman High  
*The Prowler*  
Panther Creek High  
*The Prowler*  
Providence High  
*Clarion*  
Davie County High

**Distinction**

*The Torch*  
Athens Drive High  
*Quotannis*  
Enloe High  
*NorDaHi*  
North Davidson High  
*The Buckler*  
Union Pines High  
*The Forester*  
Wake Forest High  
*Hyperion*  
William A. Hough High  
*Prowler*  
West Johnston High

**Honor**

*Landmark*  
Cardinal Gibbons High  
*The Legacy*  
Cox Mill High  
*Journeys, Memories, Reflections*  
Jay M. Robinson High  
*Reflections*  
J.H. Rose High  
*The Pitchfork*  
Mooresville High  
*The Dorian*  
Mount Tabor High  
*The Buccaneer*  
Page High  
*The Pride*  
Pine Lake Preparatory School  
*Black and Gold*  
R.J. Reynolds High

**SECTION AWARDS****SMALL SCHOOLS**  
**Copy**

1: *Shorelines (2014)*  
First Flight High  
2: *Shorelines (2015)*  
First Flight High  
3: *Shoreline*  
Cape Fear Academy  
HM: *Patriot*  
Arendell Parrott Academy  
HM: *Sandfiddler*  
Manteo High

**Layout**

1: *Shorelines (2014)*  
First Flight High  
2: *Shoreline*  
Cape Fear Academy  
3: *Eyry*  
Charlotte Latin School  
HM: *Retrospect*  
East Lincoln High  
HM: *Patriot*

Arendell Parrott Academy

**Advertising**

1: *Shoreline*  
Cape Fear Academy  
2: *Stagecoach*  
Saint Mary's School  
3: *Shorelines (2015)*  
First Flight High  
HM: *The Chronicle*  
Christ Covenant School  
HM: *Shorelines (2014)*  
First Flight High

**Theme**

1: *Patriot*  
Arendell Parrott Academy  
2: *Shorelines (2015)*  
First Flight High  
3: *Sandfiddler*  
Manteo High  
HM: *Shoreline*  
Cape Fear Academy  
HM: *Exodus*  
Hickory Grove Christian School

**Coverage**

1: *Shoreline*  
Cape Fear Academy  
2: *Shorelines (2015)*  
First Flight High  
3: *Shorelines (2014)*  
First Flight High  
HM: *Retrospect*  
East Lincoln High  
HM: *Sandfiddler*  
Manteo High

**Photography**

1: *Shorelines (2014)*  
First Flight High  
2: *Shoreline*  
Cape Fear Academy  
3: *Stagecoach*  
Saint Mary's School  
HM: *Shorelines (2015)*  
First Flight High  
HM: *Brevardier*  
Brevard High

**Cover Design**

1: *Patriot*  
Arendell Parrott Academy  
2: *Shorelines (2014)*  
First Flight High  
3: *Shoreline*  
Cape Fear Academy  
HM: *Exodus*  
Hickory Grove Christian School  
HM: *Sandfiddler*  
Manteo High

**MEDIUM SCHOOLS**  
**Copy**

1: *Westwind*  
West Henderson High  
2: *The Legend*  
Weddington High  
3: *The Trail*  
Statesville High  
HM: *The Maidonian*  
Maiden High  
HM: *The Crusade*  
Lake Norman Charter High

**Layout**

1: *Westwind*  
West Henderson High  
2: *The Legend*  
Weddington High  
3: *The Maidonian*  
Maiden High  
HM: *Conquest*  
Cuthbertson High  
HM: *Clarion*  
South Point High

**Advertising**

1: *Paladin*  
North Lincoln High  
2: *Westwind*  
West Henderson High  
3: *Conquest*  
Cuthbertson High  
HM: *The Crusade*  
Lake Norman Charter High  
HM: *Clarion*  
South Point High

**Theme**

1: *Westwind*  
West Henderson High  
2: *Corona*  
St. Stephens High  
3: *Conquest*  
Cuthbertson High  
HM: *NOGA*  
North Gaston High  
HM: *The Trail*  
Statesville High

**Coverage**

1: *Westwind*  
West Henderson High  
2: *The Trail*  
Statesville High  
3: *The Legend*  
Weddington High  
HM: *Conquest*  
Cuthbertson High  
HM: *NOGA*  
North Gaston High

**Photography**

1: *Westwind*  
West Henderson High  
2: *The Legend*  
Weddington High  
3: *Clarion*  
South Point High  
HM: *The Maidonian*  
Maiden High  
HM: *Lincoln Charter High Yearbook*  
Lincoln Charter High

**Cover Design**

1: *Westwind*  
West Henderson High  
2: *Conquest*  
Cuthbertson High  
3: *The Shield*  
Community School of Davidson  
HM: *The Maidonian*  
Maiden High  
HM: *Dynamis*  
Northwest Cabarrus High

**LARGE SCHOOLS**  
**Copy**

1: *Reflections*  
J.H. Rose High  
2: *The Prowler*  
Lake Norman High  
3: *Forester*  
Wake Forest High  
HM: *Clarion*  
Davie County High  
HM: *The Prowler*  
Panther Creek High

**Layout**

1: *The Prowler*  
Panther Creek High  
2: *The Buccaneer*  
Page High  
3: *The Prowler*  
Providence High  
HM: *The Prowler*  
Lake Norman High  
HM: *The Torch*  
Athens Drive High

**Advertising**

1: *Clarion*

Davie County High  
2: *The Prowler*  
Lake Norman High  
3: *The Prowler*  
Providence High  
HM: *NorDaHi*  
North Davidson High  
HM: *Landmark*  
Cardinal Gibbons High

**Theme**

1: *The Torch*  
Athens Drive High  
2: *The Prowler*  
Panther Creek High  
3: *Taurus*  
Hickory Ridge High  
HM: *The Prowler*  
Lake Norman High  
HM: *Prowler*  
West Johnston High

**Coverage**

1: *The Buckler*  
Union Pines High  
2: *Clarion*  
Davie County High  
3: *The Prowler*  
Panther Creek High  
HM: *The Torch*  
Athens Drive High  
HM: *Taurus*  
Hickory Ridge High

**Photography**

1: *Quotannis*  
Enloe High  
2: *Hyperion*  
William A. Hough High  
3: *Clarion*  
Davie County High  
HM: *The Pride*  
Pine Lake Preparatory School  
HM: *The Buckler*  
Union Pines High

**Cover Design**

1: *Black and Gold*  
R.J. Reynolds High  
2: *The Prowler*  
Panther Creek High  
3: *Landmark*  
Cardinal Gibbons High  
HM: *The Pitchfork*  
Mooresville High  
HM: *Taurus*  
Hickory Ridge High

**INDIVIDUAL AWARDS****SMALL SCHOOLS**  
**Sports Photograph**

1: Audrianna Van Gores  
*Brevardier*  
Brevard High  
2: Patterson Wells  
*Shorelines (2015)*  
First Flight High  
3: Christopher Riesenber  
*Exodus*  
Hickory Grove Christian School  
HM: Madison Bullard  
*Heritage*  
Pender High  
HM: Mary Jeanette  
Thompson  
*Shorelines (2015)*  
First Flight High

**Feature Photograph**

1: Lea Allbaugh  
*Brevardier*  
Brevard High  
2: Will Way  
*Revolutions*  
Providence Grove High  
3: Adam Rowe  
*Exodus*  
Hickory Grove Christian

School  
HM: Josey Parker  
*The Chronicle*  
Christ Covenant School  
HM: Carly Kline  
*Revolution*  
Davidson Day School

**Feature Spread Design**

1: Sunnie Riley  
*East Wind*  
East Surry High  
2: Suzannah Palumbo  
*Brevardier*  
Brevard High  
3: Farley Wickre  
*Shorelines (2015)*  
First Flight High  
HM: Maddie Kinniste  
*Sandfiddler*  
Manteo High  
HM: Noelle Stroud  
*The Chronicle*  
Christ Covenant School

**Sports Spread Design**

1: Erin Sweeney  
*Shoreline*  
Cape Fear Academy  
2: Farley Wickre  
*Shorelines (2015)*  
First Flight High  
3: Heather Snowden  
*The Chronicle*  
Christ Covenant School

**Theme Spread Design**

1: Farley Wickre  
*Shorelines (2015)*  
First Flight High  
2: Hannah Maher and  
Hannah Smith  
*Sandfiddler*  
Manteo High  
3: Gigi Smith  
*The Point*  
Gaston Day School

**Sports Copy**

1: Bethany Lee  
*The Chronicle*  
Christ Covenant School  
2: Monica Holmes  
*Shorelines (2015)*  
First Flight High  
3: Byrde Wells  
*Shorelines (2015)*  
First Flight High

**Feature Copy**

1: Sage Pitman and  
Lachlan James  
*The Chronicle*  
Christ Covenant School  
2: Hunter Stokes  
*Shorelines (2015)*  
First Flight High  
3: Leann Saunders and  
Ginger Shackelford  
*Sandfiddler*  
Manteo High  
HM: Jorge Bush  
*Revolution*  
Davidson Day School

**Theme Copy**

1: Heather Snowden and  
Josey Parker  
*The Chronicle*  
Christ Covenant School  
2: Hunter Savage and  
Chloe Williams  
*Shorelines (2015)*  
First Flight High  
3: Hailey Turpin  
*East Wind*  
East Surry High  
HM: Hannah Maher and  
Hannah Smith

*Sandfiddler*  
Manteo High

**Captions**

1: Morgan Gates, Jordan  
Baker, and Emily Lyster  
*Shorelines (2015)*  
First Flight High  
2: Katie Nee  
*Revolution*  
Davidson Day School  
3: Addie Ward  
*Revolutions*  
Providence Grove High  
HM: Anna Mertson  
*East Wind*  
East Surry High

**MEDIUM SCHOOLS**

No entries submitted.

**LARGE SCHOOLS**  
**Sports Photograph**

1: Catherine Snowden  
*The Dorian*  
Mount Tabor High  
2: Samantha Bennett  
*Forester*  
Wake Forest High  
3: Lauren Porter  
*Clarion*  
Davie County High  
HM: Drake Dais  
*The Torch*  
Athens Drive High  
HM: Fredrick Evans  
*The Dorian*  
Mount Tabor High

**Feature Photograph**

1: Kara Rice  
*Clarion*  
Davie County High  
2: Logan Prochaska  
*The Pitchfork*  
Mooresville High  
3: Cheyenne Avery  
*Prowler*  
West Johnston High  
HM: Zoe Hambley  
*The Pitchfork*  
Mooresville High  
HM: Kamryn Harris  
*Clarion*  
Davie County High

**Sports Spread Design**

1: Kendall Holland  
*Prowler*  
West Johnston High  
2: Alexis Martin and  
Morgan Wilson  
*NorDaHi*  
North Davidson High  
3: Leah Henry  
*The Torch*  
Athens Drive High  
HM: Hope Gibson  
*Reflections*  
J.H. Rose High  
HM: Austin Canty  
*The Dorian*  
Mount Tabor High

**Feature Spread Design**

1: Kiera Rodgers and  
Pooja Pasupula  
*The Prowler*  
Panther Creek High  
2: Olivia Diamond  
*The Torch*  
Athens Drive High  
3: Taylor Clark  
*Reflections*  
J.H. Rose High  
HM: Kayla Mutterer and  
Shannon Wladyka  
*Taurus*

## Awards, continued from page 10

Hickory Ridge High  
HM: Reagan Ferrell and  
Alexis Martin  
*NorDaHi*  
North Davidson High

**Theme Spread Design**

1: Chris Bullock  
*The Torch*  
Athens Drive High  
2: Logan Prochaska  
*The Pitchfork*  
Mooresville High  
3: Maria Barreto  
*Landmark*  
Cardinal Gibbons High  
HM: Madison Covey  
*Prowler*  
West Johnston High  
HM: Kiera Rodgers  
*The Prowler*  
Panther Creek High

**Sports Copy**

1: Webster Land  
*Reflections*  
J.H. Rose High  
2: Bret Wilke  
*The Pitchfork*  
Mooresville High

**Feature Copy**

1: Morgan Cheek  
*The Torch*  
Athens Drive High  
2: Melanie Langness  
*Prowler*  
West Johnston High  
3: Kaleigh Polson  
*The Pitchfork*  
Mooresville High  
HM: Sabrina Harrell  
*Prowler*  
West Johnston High  
HM: Payton Hamilton  
*The Pitchfork*  
Mooresville High

**Theme Copy**

1: Pooja Pasupula  
*The Prowler*  
Panther Creek High  
2: Braxton Langston-  
Chapman and Maria  
Ochoa  
*NorDaHi*  
North Davidson High  
3: Logan Prochaska  
*The Pitchfork*  
Mooresville High  
HM: Marc Todd  
*Landmark*  
Cardinal Gibbons High

**Captions**

1: Sabrina Harrell  
*Prowler*  
West Johnston High  
2: Madison Covey  
*Prowler*  
West Johnston High  
3: Sadira Bacchus and  
Taslima Bacchus  
*NorDaHi*  
North Davidson High  
HM: Emily Almerini  
*The Dorian*  
Mount Tabor High  
HM: Elena Nowak  
*The Pitchfork*  
Mooresville High

Literary  
Magazine**OVERALL AWARDS****TAR HEEL AWARDS**

*Blutopia*  
Gaston Day School  
*Roars and Whispers*  
Providence High

**All-North Carolina**

*Spectrum*  
Arendell Parrott Academy  
*Blutopia*  
Gaston Day School  
*Roars and Whispers*  
Providence High

**Distinction**

*The Repeater*  
Cardinal Gibbons High  
*Cadence*  
Mount Tabor High

**Honor**

*Mosaic*  
West Johnston High

**SECTION AWARDS****Poetry**

1: *Roars and Whispers*  
Providence High  
2: *Blutopia*  
Gaston Day School  
3: *Spectrum*  
Arendell Parrott Academy  
HM: *The Repeater*  
Cardinal Gibbons High  
HM: *Cadence*  
Mount Tabor High

**Fiction**

1: *Roars and Whispers*  
Providence High  
2: *Blutopia*  
Gaston Day School  
3: *Spectrum*  
Arendell Parrott Academy  
HM: *The Repeater*  
Cardinal Gibbons High

**Art**

1: *Roars and Whispers*  
Providence High  
2: *Blutopia*  
Gaston Day School  
3: *The Repeater*  
Cardinal Gibbons High  
HM: *Spectrum*  
Arendell Parrott Academy

**Nonfiction**

1: *Blutopia*  
Gaston Day School  
2: *Roars and Whispers*  
Providence High  
3: *Spectrum*  
Arendell Parrott Academy

**Layout**

1: *Roars and Whispers*  
Providence High  
2: *Blutopia*  
Gaston Day School  
3: *Spectrum*  
Arendell Parrott Academy

**Cover Design**

1: *Blutopia*  
Gaston Day School  
2: *Roars and Whispers*  
Providence High  
3: *Cadence*  
Mount Tabor High  
HM: *The Repeater*  
Cardinal Gibbons High  
HM: *Spectrum*  
Arendell Parrott Academy

**Photography**

1: *Spectrum*

Arendell Parrott Academy  
2: *The Repeater*  
Cardinal Gibbons High  
3: *Cadence*  
Mount Tabor High  
HM: *Roars and Whispers*  
Providence High

**Theme Development**

1: *Roars and Whispers*  
Providence High  
2: *Blutopia*  
Gaston Day School  
3: *Spectrum*  
Arendell Parrott Academy

**INDIVIDUAL AWARDS****Fiction**

1: Gina Atkins  
*Roars and Whispers*  
Providence Senior High  
2: Jewel Wasson  
*Blutopia*  
Gaston Day School  
3: Jenny Thompson  
*Blutopia*  
Gaston Day School  
HM: Gray Heath  
*Blutopia*  
Gaston Day School  
HM: Katherine Welch  
*Roars and Whispers*  
Providence Senior High

**Individual Art**

1: Téa Blumer  
*Roars and Whispers*  
Providence Senior High  
2: Kayla Faircloth  
*Cadence*  
Mount Tabor High  
3: Lauren Kassab  
*Roars and Whispers*  
Providence Senior High  
HM: Kendall Carter  
*Blutopia*  
Gaston Day School  
HM: Alex Bridges  
*Cadence*  
Mount Tabor High

**Feature**

1: Brie Vaughn  
*Cadence*  
Mount Tabor High  
2: Madeleine Page  
*Roars and Whispers*  
Providence Senior High  
3: Katy Kneisel  
*Cadence*  
Mount Tabor High  
HM: Abigail Scheper  
*Roars and Whispers*  
Providence Senior High

**Individual Photograph**

1: Nicole Howren  
*The Repeater*  
Cardinal Gibbons High  
2: Cristina Kitchens-Law  
*Cadence*  
Mount Tabor High  
3: Diego Pineda  
*The Repeater*  
Cardinal Gibbons High

**Review**

1: Jacob Fleming  
*Roars and Whispers*  
Providence Senior High  
2: Sam Claypoole  
*Roars and Whispers*  
Providence Senior High

**Poetry**

1: Sam Claypoole  
*Roars and Whispers*  
Providence Senior High  
2: Alexander Brookins  
*Roars and Whispers*

Providence Senior High  
3: Abigail Scheper  
*Roars and Whispers*  
Providence Senior High  
HM: Katie Danis  
*Blutopia*  
Gaston Day School  
HM: Rachel Harris  
*The Repeater*  
Cardinal Gibbons High

**Photography/Art  
Layout**

1: Jada Walters and  
Abigail Scheper  
*Roars and Whispers*  
Providence Senior High  
2: India Mackinson  
*Blutopia*  
Gaston Day School  
3: John Carstarphen  
*Blutopia*  
Gaston Day School  
HM: Gracie Christenbury  
*Blutopia*  
Gaston Day School  
HM: Jada Walters and  
Abigail Scheper  
*Roars and Whispers*  
Providence Senior High

**Graphic**

1: Elizabeth Matthews  
*Cadence*  
Mount Tabor High  
2: Gracie Christenbury  
*Blutopia*  
Gaston Day School  
3: India Mackinson  
*Blutopia*  
Gaston Day School  
HM: Javin Griffin  
*Mosaic*  
West Johnston High  
HM: Katie Molk  
*Mosaic*  
West Johnston High

**Nonfiction Layout**

1: India Mackinson  
*Blutopia*  
Gaston Day School  
2: Caroline Blodgett and  
Alex Reinhart  
*Roars and Whispers*  
Providence Senior High  
3: Gina Atkins and Maddy  
Page  
*Roars and Whispers*  
Providence Senior High  
HM: Jewel Wasson  
*Blutopia*  
Gaston Day School  
HM: Gracie Christenbury  
*Blutopia*  
Gaston Day School

**Personal Essay**

1: Heather Cheung  
*Blutopia*  
Gaston Day School  
2: India Mackinson  
*Blutopia*  
Gaston Day School  
3: Gray Heath  
*Blutopia*  
Gaston Day School  
HM: Claire Lamadrid  
*Blutopia*  
Gaston Day School  
HM: Carrie Polen  
*Blutopia*  
Gaston Day School

**Fiction Layout**

1: India Mackinson  
*Blutopia*  
Gaston Day School  
2: Sam Claypoole and  
Briana Bernstein  
*Roars and Whispers*

Providence High  
3: Jewel Wasson  
*Blutopia*  
Gaston Day School  
HM: Sangya Saxena and  
Alex Reinhart  
*Roars and Whispers*  
Providence High  
HM: Lead Editors  
*Blutopia*  
Gaston Day School

**Poetry Layout**

1: Caroline Blodgett and  
Briana Bernstein  
*Roars and Whispers*  
Providence Senior High  
2: Sam Claypoole and  
Briana Bernstein  
*Roars and Whispers*  
Providence Senior High  
3: Gina Atkins and Maddy  
Page  
*Roars and Whispers*  
Providence Senior High  
HM: Lead Editors  
*Blutopia*  
Gaston Day School  
HM: Abigail Scheper  
*Roars and Whispers*  
Providence Senior High

## Online News

**OVERALL AWARDS****TAR HEEL AWARDS**

*Northwood Omniscient*  
Northwood High  
*GF Online*  
T.C. Roberson High  
*Wingspan Online*  
West Henderson High

**All North-Carolina**

*Nighthawk News*  
First Flight High  
*The Northwood Omniscient*  
Northwood High  
*Pine Whispers*  
R.J. Reynolds High  
*GF Online*  
T.C. Roberson High  
*Wingspan Online*  
West Henderson High

**Distinction**

*Northwest Horizons*  
Northwest Guilford High  
*The Prowl*  
Providence High  
*Scratch Post*  
West Johnston High

**Honor**

*The Crusader*  
Cardinal Gibbons High  
*The Pride Online*  
Hickory Grove Christian  
School  
*Rampant Lines*  
J.H. Rose High  
*Nevarmore Online*  
Ravenscroft School  
*The Forest Fire*  
Wake Forest High

**SECTION AWARDS****Editorial**

1: *GF Online*  
T.C. Roberson High  
2: *Wingspan Online*  
West Henderson High  
3: *Pine Whispers*  
R.J. Reynolds High

**Sports**

1: *The Northwood  
Omniscient*

Northwood High  
3: *GF Online*  
T.C. Roberson High  
3: *Nighthawk News*  
First Flight High  
HM: *The Crusader*  
Cardinal Gibbons High

**News**

1: *GF Online*  
T.C. Roberson High  
2: *Wingspan Online*  
West Henderson High  
3: *Northwest Horizons*  
Northwest Guilford High  
HM: *The Northwood  
Omniscient*  
Northwood High  
HM: *Pine Whispers*  
R.J. Reynolds High

**Design**

1: *The Northwood  
Omniscient*  
Northwood High  
2: *Wingspan Online*  
West Henderson High  
3: *Scratch Post*  
West Johnston High

**Features**

1: *Wingspan Online*  
West Henderson High  
2: *The Northwood  
Omniscient*  
Northwood High  
3: *Pine Whispers*  
R.J. Reynolds High  
HM: *Nighthawk News*  
First Flight High  
HM: *Northwest Horizons*  
Northwest Guilford High

**Advertising**

1: *Scratch Post*  
West Johnston High  
2: *Pine Whispers*  
R.J. Reynolds High  
3: *The Forest Fire*  
Wake Forest High  
HM: *Rampant Lines*  
J.H. Rose High

**Photography**

1: *GF Online*  
T.C. Roberson High  
2: *Wingspan Online*  
West Henderson High  
3: *The Crusader*  
Cardinal Gibbons High  
HM: *The Prowl*  
Providence High  
HM: *Nighthawk News*  
First Flight High

**Graphics**

1: *Nighthawk News*  
First Flight High  
2: *Pine Whispers*  
R.J. Reynolds High  
3: *The Prowl*  
Providence High

## TV News

**OVERALL AWARDS****All North-Carolina**

*Hawk Eye TV*  
Charlotte Latin  
*Wildcast News*  
West Johnston High  
**Distinction**  
*GF Current*  
T.C. Roberson High  
**Achievement**  
*Cedar Cliff News*  
A.C. Reynolds High  
*Nighthawk News Report*  
First Flight High

Continued from page 1

## CHANGES TO N.C. JOURNALIST OF THE YEAR SUBMISSIONS

This year, NCSMA is offering three options for submitting portfolios for the North Carolina Journalist of the Year scholarships.

- **PDF format** – Students may submit their portfolio materials as a PDF, or PDFs, emailed to [ncsma@unc.edu](mailto:ncsma@unc.edu) with the subject line “NC JOY.” They may use the templates provided at [ncsma.unc.edu/students](http://ncsma.unc.edu/students).
- **Notebook** – Students may compile their application materials into a notebook (typically a binder), with samples of their work printed out and included in the notebook.
- **Online portfolio** – Students may use a free web hosting service, such as Weebly or WordPress, to compile their application materials. The online portfolio should include samples of the student’s work, as well as the entry material (application, essay and personal photo). Letters of recommendation and transcripts may be mailed to the NCSMA office.

And students will submit work from at least five of the following categories:

- **News Gathering** — Shows evidence of background research, knowledge of formulating and asking well-informed questions and use of credible sources and re-

search.

- **Writing** — Demonstrates ability to analyze, evaluate and synthesize information from diverse sources to produce content for a variety of media.
- **Editing** — Mastery of AP and specific publication style; identifies strengths/weaknesses in own and others’ work.
- **Design** — Samples of published work that show a basic understanding of design elements
- **Multimedia broadcast** — Samples demonstrate unique storytelling moments, high quality photographs, effective cut-lines/captions.
- **Web** — Samples reflect ability to execute and plan timely news coverage.
- **Law & Ethics** — Demonstrates knowledge of law; addresses ethical dilemmas; reveals the reasoning behind his or her work.
- **Leadership & Team Building**
- **News Literacy** — Demonstrates ability to assess and improve the credibility of a news story by using knowledgeable sources.
- **Entrepreneurship** — Demonstrates knowledge of the media business.

Questions? Go to [ncsma.unc.edu/students](http://ncsma.unc.edu/students) for more information and to find more resources



As NCSMI approaches its 75th anniversary next year, we’re preparing to celebrate our long history. A website and book will help us take a look back at the past, while “where are they now?” and “75 legends,” to be unveiled throughout the year, will focus in on the individuals who were instrumental to NCSMI’s success through the decades.

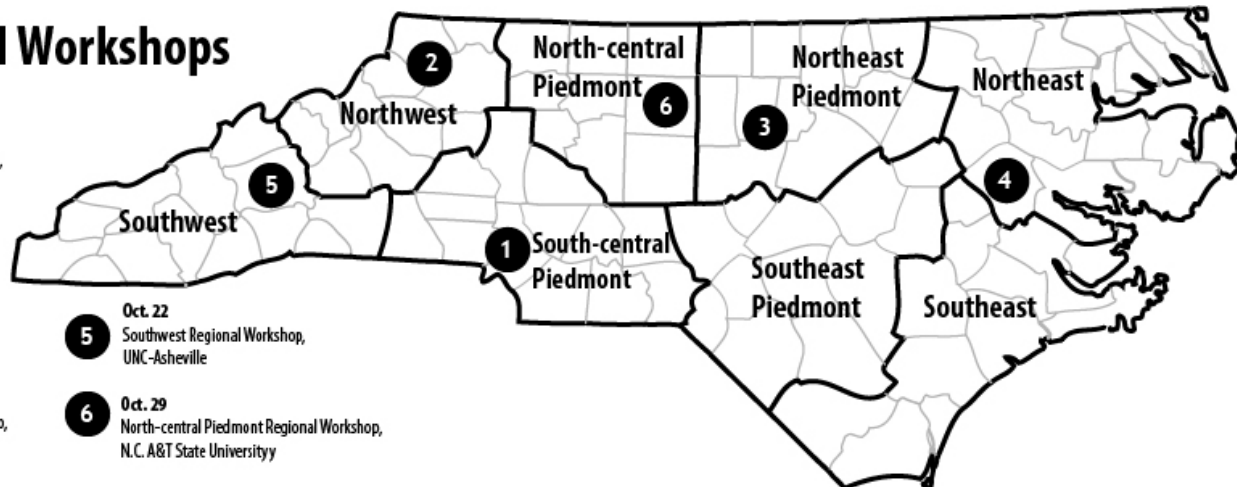
We’ve also taken a look back at the origins of the Institute and some of its interesting history. A few things that we’ve uncovered: As a UNC junior, Stuart Rabb first came up with the concept of a summer institute for high school students in N.C. With help from Mac Smith, editor in chief of *The Daily Tar Heel*, as well as sponsorship from the paper, the North Carolina Scholastic Press Institute was founded in 1936.

Although there are many students, directors and professors who were, and continue to be extremely important to the ongoing success of NCSMI, one interesting individual we’ve discovered in our research is Lucy Jane Hunter. Hunter was one of the first women on *The Daily Tar Heel*’s all-male staff, and she served as the assistant director of the program in 1939. Her involvement proved instrumental in NCSPI’s third year.

We look forward to celebrating this milestone, and hope you’ll join us in honoring our past.

— Katie Schanze

## NCSMA Regional Workshops



# NORTH CAROLINA HIGH SCHOOL JOURNALIST OF THE YEAR OFFICIAL APPLICATION

Sponsored by N.C. Scholastic Media Association and N.C. Press Foundation.

*The state winner will receive the Rachel Rivers-Coffey \$3,000 scholarship and will be eligible to compete in the national Journalism Education Association High School Journalist of the Year contest. The national winner will receive a \$2,500 scholarship. Alternates in each contest also receive scholarships.*

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NAME (FIRST, MIDDLE INITIAL, LAST)

---

HOME ADDRESS

---

CITY STATE ZIP

---

EMAIL ADDRESS PHONE NUMBER

---

SCHOOL NAME

---

SCHOOL ADDRESS

---

CITY STATE ZIP

---

SCHOOL PHONE

---

ADVISER'S NAME

---

ADVISER'S EMAIL ADDRESS ADVISER'S PHONE NUMBER

How long have you been involved in journalism? \_\_\_\_\_

Your entry will be judged on five of the following categories. Circle your five categories below:

- |                      |                              |
|----------------------|------------------------------|
| News Gathering       | Web                          |
| Writing              | Law and Ethics               |
| Editing              | Leadership and Team Building |
| Design               | News Literacy                |
| Multimedia Broadcast | Entrepreneurship             |
| Photojournalism      |                              |

Send a PDF version of at least one issue of your newspaper or magazine, or PDFs of relevant spreads from your yearbook (not the entire book) to [ncsma@unc.edu](mailto:ncsma@unc.edu), so the judges can see the context of your work. You may also mail your entries in with the rest of your contest material. If your entry focuses on broadcast work, email link to [ncsma@unc.edu](mailto:ncsma@unc.edu) or mail a DVD. Time is limited to 15 minutes. If you email in entries, use the subject line "NC JOY!"

Verification: The examples submitted are the student's original work.

Adviser's Signature \_\_\_\_\_

Student's Signature \_\_\_\_\_

**Portfolio Checklist:**

- Application form
- Self-analytical evaluation of your "journalistic life" using your most creative form
- Personal resume
- Official transcript
- Action photo of you doing something journalistic (i.e., interviewing someone or doing a broadcast segment)
- Three letters of recommendation from your adviser, other teachers who know your leadership and journalistic abilities, or practitioners with whom you have worked.
- At least five samples of your work carefully selected to show quality and diversity of reporting, writing, photography, design, broadcast, online media, etc.

**Preparing Your Portfolio:**

- Students have three options for submitting their portfolio: Email a PDF version to [ncsma@unc.edu](mailto:ncsma@unc.edu), mail to NCSMA as a notebook, or post as an online portfolio. If you choose to make an online portfolio, please email the link to [ncsma@unc.edu](mailto:ncsma@unc.edu) with the subject line "NC JOY."
- Entry materials in the notebook or PDF options should not exceed 40 pages with application materials not to exceed an additional 10 pages as follows:
  - Application
  - Personal photo (1 page)
  - Self-analytical essay (1+ pages)
  - Recommendation letters
- The online portfolio must have all of the material listed above (including links to samples, an autobiographical essay, resume, photos, etc). If you choose this option, mail in recommendations and transcripts. For instructions on building an online portfolio, go to [ncsma.unc.edu/students](http://ncsma.unc.edu/students).
- Official transcripts must be **mailed** to NCSMA.
- Samples of work should be carefully selected. Provide judges with a good cross section of your best work rather than everything ever produced. Date, name of publication and relevance should accompany each sample, as well as an explanation/reasoning for each example. If you are sending in PDF versions of your samples, go to [ncsma.unc.edu/students](http://ncsma.unc.edu/students) to find a template. A 25-50 word explanation should include any difficulties or special circumstances encountered during the assignment and why this entry was selected for the portfolio.
- Include samples from **five** of the categories listed to the left. Label and group each category. In lieu of samples, you may also submit a 250-word personal essay for the following categories: Law and Ethics, Leadership and Team Building, News Literacy and Entrepreneurship.
- If submitting videos or other multimedia projects, email link to [ncsma@unc.edu](mailto:ncsma@unc.edu) with your other application materials or mail a DVD to NCSMA, 284 Carroll Hall, UNC-Chapel Hill, Chapel Hill, NC 27599-3365.

**Email a PDF version/URL of your complete portfolio to [ncsma@unc.edu](mailto:ncsma@unc.edu), OR  
Mail your materials to NCSMA, 284 Carroll Hall, CB#3365, UNC-Chapel Hill, Chapel Hill, NC 27599  
The portfolio should be received by Feb. 15.  
Questions? Contact the NCSMA office at [ncsma@unc.edu](mailto:ncsma@unc.edu) or 1-888-562-6276.**

# N.C. SCHOLASTIC MEDIA ADVISERS ASSOCIATION

**North Carolina Scholastic Media Association (NCSMA) is a statewide organization and an arm of the School of Media and Journalism at the University of North Carolina at Chapel Hill that:**

- promotes excellence in scholastic journalism through education of its members.
- invites students and advisers to attend the N.C. Scholastic Media Summer Institute and any of six co-hosted fall regional workshops.
- encourages respect for freedom of the press.
- promotes professional growth of journalism teachers and advisers.
- speaks for scholastic media in matters that affect journalism education in North Carolina.
- serves scholastic journalism and works for its advancement.
- offers Advisers Association members special services, including:
  - *publication and online news critiques*
  - *yearly contests for individuals and media*
  - *two issues of the Scoop Update*
  - *Book of Firsts*

Enclose check payable to NCSMA at School of Journalism and Mass Communication, UNC-Chapel Hill, CB #3365, 284 Carroll Hall, UNC-Chapel Hill, Chapel Hill, NC 27599-3365

## Membership

ADVISER'S NAME		
SCHOOL NAME	SCHOOL PHONE	SCHOOL FAX
SCHOOL ADDRESS		
CITY	STATE	ZIP
SCHOOL EMAIL ADDRESS		
HOME ADDRESS		
CITY	STATE	ZIP
HOME EMAIL ADDRESS	HOME PHONE	CELL PHONE

### Publication advised (circle):

NEWSPAPER/NEWSMAGAZINE  
  ONLINE NEWS  
  YEARBOOK  
  ELECTRONIC COMMUNICATION  
  LITERARY MAGAZINE  
  PHOTOGRAPHY

Name of publication(s)/URL: \_\_\_\_\_

\_\_\_\_\_ \$25 NCSMAA Membership

\_\_\_\_\_ \$85 Combined Journalism Education Association/NCSMAA Membership



North Carolina Scholastic Media Association  
 School of Journalism and Mass Communication  
 Carroll Hall, CB#3365  
 University of North Carolina at Chapel Hill  
 Chapel Hill, NC 27599-3365

### Contact

ncsma.unc.edu  
 Phone: (919) 962-4639  
 or 1-888-562-6276  
 Email: ncsma@unc.edu

### IN THIS ISSUE

- Results of 2015 NCSMA contests and critiques
- NCSMA's Journalism Education Fellowship application
- N.C. High School Journalist of the Year application