

North Carolina Scholastic Media Association

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2023 Statewide Media Contest Awards Announced

Student media staffs were recognized at the North Carolina Scholastic Media Association's annual Institute, held at UNC-Chapel Hill's Hussman School of Journalism and Media June 20-22. During the Institute, high school journalism students and teachers from across the state participated in instructional sessions led by university faculty and featured writers, designers and journalists.

Students attending focused on paying attention to details in reporting, writing, broadcast, design, editing and photography. Student officers chose the theme On Watch to highlight the importance of being watchful for ideas and injustices while bearing witness to people's stories in local communities.

Student publications submitted their work in broadcast, radio/podcast, literary magazine, print news, online news and yearbook categories to be judged in NCSMA's statewide media contest. At the Institute, more than 400 awards were distributed to schools and high school student journalists.

The top award, the Tar Heel, was presented to the following student media:

- Radio 101 radio program at R.J. Reynolds High in Winston-Salem
- Tiger Eye News broadcast program at Fred T. Foard High in Newton
- Black Hawk Broadcast program at North Buncombe High in Weaverville
- The Howler online site at Wakefield High in Raleigh
- Roars and Whispers literary magazine at Providence Senior High in Charlotte
- Nighthawk News Magazine at First Flight High in Kill Devil Hills
- The Rooster newspaper at Ronald W. Reagan High in Pfafftown
- The West Wind newspaper at West Brunswick High in Shallotte
- The Torch yearbook at Athens Drive High in Raleigh
- East Wind yearbook at East Surry High in Pilot Mountain
- Shorelines yearbook at First Flight High in Kill Devil Hills
- Quatralog yearbook at Fred T. Foard High in Newton
- Prowler yearbook at Providence Senior High in Charlotte
- Patriot yearbook at Arendell Parrott Academy in Kinston
- Hilltopper yearbook at North Buncombe High in Weaverville
- Eyry yearbook at Charlotte Latin School in Charlotte

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The North Carolina Scholastic Media Association (NCSMA) is a statewide organization that serves scholastic journalism education and works for its advancement.