



Statewide Media Contests Information Sheet

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

Questions? Contact ncsma@unc.edu (Do not send entries to this address.)

Share contest materials to ncsmacontests@gmail.com

Invoice Information for Bookkeeper

SCHOOL NAME _____

ADVISER NAME _____

ADVISER EMAIL _____

PUBLICATION NAME _____

CHECK

Newspaper/
newsmagazine

Broadcast news
 Yearbook

Online news site
 Literary magazine

Radio/podcasts

ENTRY FEE: \$75 + _____ x \$5 (per individual entry) = \$ _____
TOTAL

Guidelines for Overall Contest/Critique Entry

For all categories, complete the overall entry Google Form, including a link to PDFs or a URL address for overall entry. When sharing a link to a Google Drive folder, share to ncsmacontests@gmail.com and enable editing rights. Submission requirements are detailed below. For payment, go to ncsma.unc.edu/payment.

Publication type	Received by	Fee	Enclosures necessary
Newspaper/newsmagazine	June 1	\$75	PDFs of one or two issues
Online news site	May 15	\$75	URL
Broadcast News	May 15	\$75	One or two newscasts URL
Radio/podcasts	May 15	\$75	One or two programs URL
Literary Magazine	June 1	\$75	PDF of one magazine
Yearbook*	June 1	\$75	PDFs of required spreads

*Yearbook overall entries should connect and submit the following into one PDF:

- | | |
|---|---|
| <ol style="list-style-type: none"> Cover Front Endsheets, if used Title Page Opening Spread Division Spreads (2) Two spreads from each of the following: Sports, Clubs, Academics, Student Life (8) | <ol style="list-style-type: none"> People Spreads (2) – one of students and one of staff Sports or Clubs Spread, with group photos (1) Advertising Spread, if applicable (1) Index Spread (1) Colophon section of spread Closing Spread Spreads of Your Choice (up to 3) |
|---|---|

Categories for Section Entry

All overall entries will automatically be entered into section contests.

Newspapers/Newsmagazines and Online News Sites will be entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography, Graphics and Social Media.

Literary Magazines will be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction, Nonfiction and Social Media.

Yearbooks will be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout, Copy and Social Media.

Broadcast News and Radio/Podcast will be entered in the following section contests: Audio, Video, Production, Editing and Social Media.

Guidelines for Individual Contest Entry

Individual entries are optional and cost \$5 per entry. All individual entries must be submitted online at ncsma.unc.edu/contests. Upload a tearsheet (full page of newspaper, yearbook or literary magazine). Individual broadcast, radio and podcast entries may be submitted through URLs. **Limit: three entries per student per category.** (Students may win only one award per category). Entries must be from publications for the 2023-2024 school year.

News (print and online)

- news article
- sports article
- feature article
- personality profile
- news photograph
- sports photograph
- feature photograph
- editorial
- cartoon
- graphic
- sports column
- general/editorial column

• review

- front page design news magazine
- front page design newspaper
- entertainment/feature column
- breaking news
- inside page design
- inside spread design
- video/multimedia

Literary Magazine

- poetry
- fiction
- feature
- personal essay
- drama
- photography/art layout
- graphic
- poetry layout
- fiction layout
- nonfiction layout
- individual art
- individual photograph

Yearbook

- theme copy
- feature copy ‡
- sports copy
- captions (any spread)
- sports captions
- theme spread design ‡
- sports spread design ‡
- feature spread design ‡
- people section design
- feature photograph
- sports photograph
- theme photograph

Broadcast News

- spot news
- hard news
- feature news
- sports
- anchor

Radio/Podcast

- news story
- feature story
- sports story
- longform program

‡ Includes organizations, academics, etc.

For a description of individual entry categories, go to ncsma.unc.edu/contests.

Participation in the contest implies consent for NCSMA's use of materials — in NCSMA Book of Firsts, for example.