



North Carolina Scholastic Media Association

Statewide Media Contests Information Sheet

NORTH CAROLINA SCHOLASTIC MEDIA ASSOCIATION

Questions? Contact ncsma@unc.edu (Do not send entries to this address.)

Share contest materials to ncsmacontests@gmail.com

Invoice Information for Bookkeeper

SCHOOL NAME

ADVISER NAME

ADVISER EMAIL

PUBLICATION NAME

CHECK

Newspaper/
newsmagazine

Broadcast news
 Yearbook

Online news site
 Literary magazine

Radio/podcasts

ENTRY FEE: \$75 + _____ x \$5 (per individual entry) = \$ _____
TOTAL

Guidelines for Overall Contest/Critique Entry

For all categories, complete the overall entry Google Form, including a link to PDFs or a URL address for overall entry. When sharing a link to a Google Drive folder, share to ncsmacontests@gmail.com and enable editing rights. Submission requirements are detailed below. For payment, go to ncsma.unc.edu/payment.

Publication type	Received by	Fee	Enclosures necessary
Newspaper/newsmagazine	June 1	\$75	PDFs of one or two issues
Online news site	May 15	\$75	URL
Broadcast News	May 15	\$75	One or two newscasts URL
Radio/podcasts	May 15	\$75	One or two programs URL
Literary Magazine	June 1	\$75	PDF of one magazine
Yearbook*	June 1	\$75	PDFs of required spreads

*Yearbook overall entries should connect and submit the following into one PDF:

- Cover
- Front Endsheets, if used
- Title Page
- Opening Spread
- Division Spreads (2)
- Two spreads from each of the following: Sports, Clubs, Academics, Student Life (8)
- People Spreads (2) – one of students and one of staff
- Sports or Clubs Spread, with group photos (1)
- Advertising Spread, if applicable (1)
- Index Spread (1)
- Colophon section of spread
- Closing Spread
- Spreads of Your Choice (up to 5)

Categories for Section Entry

All overall entries will automatically be entered into section contests.

Newspapers/Newsmagazines and Online News Sites will be entered in the following section contests: News, Editorial, Sports, Design, Features, Advertising, Photography, Graphics and Social Media.

Literary Magazines will be entered in the following section contests: Cover Design, Theme Development, Photography, Layout, Art, Poetry, Fiction, Nonfiction and Social Media.

Yearbooks will be entered in the following section contests: Cover Design, Photography, Coverage, Theme, Advertising, Layout, Copy and Social Media.

Broadcast News and Radio/Podcast will be entered in the following section contests: Audio, Video, Production, Editing and Social Media.

Guidelines for Individual Contest Entry

Individual entries are optional and cost \$5 per entry. All individual entries must be submitted online at ncsma.unc.edu/contests. Upload a tearsheet (full page of newspaper, yearbook or literary magazine). Individual broadcast, radio and podcast entries may be submitted through URLs. **Limit: three entries per student per category.** (Students may win only one award per category). Entries must be from publications for the 2024-2025 school year.

News (print and online)

- news article
- sports article
- feature article
- personality profile
- news photograph
- sports photograph
- feature photograph
- editorial
- cartoon
- graphic
- sports column
- general/editorial column

• review

- front page design news magazine
- front page design newspaper
- entertainment/feature column
- breaking news
- inside page design
- inside spread design
- video/multimedia

Literary Magazine

- poetry
- fiction
- feature
- personal essay
- drama
- photography/art layout
- graphic
- poetry layout
- fiction layout
- nonfiction layout
- individual art
- individual photograph

Yearbook

- theme copy
- feature copy ‡
- sports copy
- captions (any spread)
- sports captions
- theme spread design ‡
- sports spread design ‡
- feature spread design ‡
- people section design
- feature photograph
- sports photograph
- theme photograph

Broadcast News

- spot news
- hard news
- feature news
- sports
- anchor

Radio/Podcast

- news story
- feature story
- sports story
- longform program

‡ Includes organizations, academics, etc.

For a description of individual entry categories, go to ncsma.unc.edu/contests.

Participation in the contest implies consent for NCSMA's use of materials — in NCSMA Book of Firsts, for example.